



New Hyper-Folding tikit™ Models

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Around the Block and Around the World

Dear Commuters, Cyclists, and Adventurers,

With the release in 2007 of Bike Friday's fastest folding bike, the *tikit*[™], Green Gear Cycling has continued in its mission to provide citizens a way to stay fit, the best way to experience the world on two wheels, and decrease their carbon footprint. This catalog is our further commitment to you.

In 2007, we witnessed that Climate Change and Sustainable Transportation are much more common topics of conversation in the intelligent public worldwide. As we continue to provide quality travel bicycles for people, we have discovered that it's the *tikit*[™] that meets the daily transportation needs of people in urban areas the best. Having the right tool to navigate that 'last mile' to work and home again while mixing with other transit options has added many benefits to the lives of early adopters. We hear that people everywhere are thinking 'less carbon in the air, less congestion,' and of losing some of their dependence on oil. It seems one of the most universal of agreements in the world today. Little downside and a huge potential return.

We built our 20,000th Bike Friday this last year! Thank you all from the bottom of our hearts. With your unfailing interest

and support, it's a modest beginning for a little company in Oregon, USA, born from one cyclist's sore butt and our love of bicycle traveling. This growing Bike Friday family of owners have consistently rewarded us here at the factory with praise and pictures of their adventures. You will find a sampling of this throughout this unique catalog that would not be possible without you. We really hope you enjoy it and value the part you've played in it. We invite you to continue to share your own experiences and discoveries with us, as Dick and Evelyn Boggs have in their letter below. May this catalog spark that adventuresome spirit that we believe lives in each and every one of us!

Best in ephemeralization* for a more peaceful bicycle shaped future.

Alan and Hanz Scholz,
Co-founders Green Gear Cycling, Makers of Bike Friday

**Ephemeralization is a term coined by R. Buckminster Fuller. It refers to the ability of people to use technological advances to continuously do more with less.*

November 6, 2007

Bike Friday,

I have never written a letter to a company before but felt that I had to this time. We have recently returned from cycling in Quebec and I can't tell you enough how much we loved our Bike Fridays. On our trip we camped, cooked on a 1-burner stove, carried heavy panniers, rode up 15% grade hills, rode in all sorts of weather and only had a couple of flats and a few minor adjustments. These bikes rock!!!

People stopped us constantly to ask us about our bikes! Even with careful rationing, we ran out of Bike Friday information (referral) cards a few weeks into the trip. Most touring cyclists couldn't believe that those "little wheeled bikes" would be able to go very fast, carry the weight, handle easily or go up steep grades. Dick would have them ride the fully loaded bike and they couldn't believe it!!

I personally have never enjoyed touring on a bike as much as this summer. Having the panniers so low to the ground made it easy for me to control the bicycle on rough roads, going very slow up the steep grades or flying down the hills.

I never felt this steady or in control on my full-sized bike! I love this little bike.

We were stopped by so many people!

One woman yelled from her house, hobbled to the road and wanted to know where to buy one of those bikes because her bad hip wouldn't allow her to put her leg over her bike.

Another man told us that those bikes wouldn't be good on the hills, "Those hills will blow your knee caps off!"

At Wouris, Prince Edward Island, in the ferry terminal, a young man approached us and in heavily accented English, "What is it with these bikes with little wheels?" Just across the terminal were two couples with 2 Tandem Two'sDays! I explained the gearing. "Oh."

I could go on and on, but just wanted to give you some much deserved feedback.

From very satisfied Bike Friday fanatics,
Dick and Evelyn Boggs
Colorado, USA

Born and Brazed in the USA

All bikes are built by hand in Eugene, Oregon, USA

From Raw Tubing to Finished Bike



Doug L.
brazing your *tikit*[™]

Mike C.
welding your Bike Friday

Peter B.
painting your *tikit*[™]

Matt A.
cabling your Bike Friday

Single Fridays



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Customer Endorsements, How to Order, Community, Customer Service....

Front Cover Photo
 Paul Zwiebel of Colorado, USA
 On a ride in the Swiss Alps near the the Rhone Glacier aboard his Air Friday.

Contributors
 Hanna Scholz
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Lynette Chiang
 Customer Evangelist

Nicole Tiffany
 Gal Friday

Bike Friday Customers
 Worldwide, sharing pictures of their travels.

What Drives the Bike Friday Vision: We are on a Mission!

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Which Model Is for Me?

You now have (18) Bike Friday Models to choose from! We know that having so many choices may seem a bit daunting at first, but we're confident that we can help you find the bike that fits you and your cycling dreams. Are you looking for a super fast-folding daily commuter bike? A travel bike to take on that special trip you've been saving for? Or are you looking for that go-fast bike to get you across the finish line first?

For those who like doing a little research before giving us a call, we've organized the chart below to guide you through the decision-making process. Once you've had a chance to look it over, give us a call and our Bicycle Consultants will guide you through the sizing and component choices, so your Bike Friday will be just the bike you've always wanted. Our team of Bicycle Consultants are waiting to help you.

Call 1-800-777-0258 or 1-541-687-0487 Today!



Bike Model	Cycling Use best for				Use Type		*Speed of folding				Travel?
	Touring Travel	Road Sport Training Travel	Expedition Touring & Off road Travel	Street Utility Exercise Commuting	Ride Quality Sizes & Fit Performance	Compact Folder for transit or storage	Take Apart	Impulse Folder	Hyper Folder	Hybrid	Suitcase packable?
New World Tourist	✓			✓	✓			✓*or		✓*	✓
Crusoe	✓			✓	✓			✓			✓
Llama	✓		✓	✓	✓			✓			✓
Pocket Rocket	✓	✓			✓			✓*or		✓*	✓
Pocket Rocket Pro		✓			✓			✓			✓
Air Friday	✓	✓			✓					✓	✓
Air Glide	✓				✓					✓	✓
Model "T" tikit™				✓	✓	✓		✓			✓
tikit™ 2 Ride				✓	✓	✓		✓*or	✓		✓
Just the tikit™				✓	✓	✓		✓*or	✓		✓
One Way tikit™		✓		✓	✓	✓		✓*or	✓		✓
Travel tikit™	✓			✓	✓	✓		✓*or	✓		✓
Express tikit™	✓	✓		✓	✓	✓		✓*or	✓		✓
Family Tandem	✓	✓		✓	✓		✓				✓
Family Triple Traveler	✓	✓		✓	✓		✓				✓
Tandem Two'sDay	✓	✓			✓			✓			✓
Tandem XL	✓	✓			✓		✓				✓
Tandem Q (is tandem or single)	✓	✓			✓		✓				✓

*Speed of folding for Bike Fridays (speed can depend on upgrades chosen)	
Take Apart	Designed for fast, easy disassembly to put in the trunk of your car, carry bag or into a suitcase for travel.
Impulse folder	Folds in under 15 seconds. No need to reset your saddle or bar height each time you fold. Uses quick releases or spin knob.
Hyper folder	Folds fast! Just think-fold-done! Under 5 seconds. No fasteners needed. No need to reset saddle or handlebar height.
Hybrid	Folds partially into bag or car in 20-30 seconds. For full fold or packing, has additional de-mountable steps.

What Customers & the Press Have to Say

A to B Magazine – November 2007

“What do we think? The *tikit*[™] has many strengths—the fold is very fast and the package size is reasonable. The ride is wonderful, and quite a revelation for a 16” wheeled bike. And it has one other attribute that’s all too rare in the folding bike world—class.”

Gary Helfrich of California, USA

Owner of a Stealth Black New World Tourist–May 2007

“I’ve discovered the best way to appreciate a Bike Friday is to go back to riding your old big wheeled bike. It’s like riding a barge.”

Lowell Thomas of Eugene, Oregon, USA

Owner of a New World Tourist and a Pocket Llama named Rhonda–April 2007

“My sincere thanks for Bruno, Hugh, Tim, Dave; everyone who worked building my new bike (who I named Rhonda); and everyone else at Bike Friday who has gone the extra mile to make my bike the perfect bike for me. Both it and my interactions with you have brought me great pleasure. Bike Friday is not just a place I do business with, but a place I believe in.”

David Bull of New Orleans, Louisiana, USA

Owner of a Cream Soda Blue Pocket Crusoe–April 2007

“The BF I bought is great, a real comfort in uncertain times: it is ready when I want a ride, it doesn’t get miffed, have an attitude, or create space problems.”

Peter Eland Writes in VELOVISION UK Magazine–December 2007

“I was most impressed with the *tikit*[™]: not only does it have a fantastically fast, clever fold, but it also rides like a champ on most surfaces matching the more elaborate and expensive Birdy for ride quality. The folded package is exceptional in keeping your luggage attached, in quick unfolding without seatpost adjustment and in the practicality of having a good trolleying function.”

Wintergreen Lubell of Eugene, Oregon, USA

Owner of a Flag Red New World Tourist–August 2007

Introducing BF to a 60-Year-Old Woman

I knew this woman had broken her pelvis last year, falling off her bike onto the bar. The break was quite major which put her in bed for many weeks, on crutches for more. As of this year, she has been afraid to get back on her bike.

Took my trusted NWT up to her house, adjusted the seat lower and suggested she take a spin for 10 minutes or so. I’m afraid if I open my mouth with a BF evangelistic approach that people will expect less from the bike and not believe it actually lives up to my raves.

She came back and I asked her some questions:

1. Knowing that this was the first time for you to be on any bike in over a year and storing fear about falling onto a bar again, how did riding this bike impact that fear?

“I never thought about it.”

Now that’s a pretty strong statement. From the moment she got on the bike, she never thought about the bar which meant her ‘fear’ never peeked its ugly head.

2. What did you like about the bike?

“It turned really easily. I could wear a skirt to work on the bike. I had to come off the bike really quickly because a car turned in front of me and I never thought about how to do it. When I stopped at intersections and had to straddle the bike, it felt stable and easy to get back on. It’s a light bike and easy to maneuver. It could change my life because I’ve been thinking about how to use my car less.”

That just about says it really.

Monty Brown of Danville, California, USA

Owner of a Racing Green New World Tourist–June 2007

“If first impressions are any indication, the NWT looks to be “Bike Friday’s Forever.” This bike is built like a Swiss watch.”

Read more on page 19





Model shown with folding seat mast

Go to www.bikefriday.com/ModelsList for design details

- **World Class Touring**
- **1–30 speeds**
- **Folds in about 25 seconds**
- **Comes with standard EasyPack Mast**
- **Choose a folding seat mast if you plan daily folding use**
- **Packs in one airline-sized TravelCase™**
- **Custom frame sizing, color, and components**
- **Wheels 406mm (tire width 1.125"–1.75")**
- **Custom prices start at \$899**

Stock New World Tourist:

- **Saddle and pedals included**
- **Available in (3) sizes: S, M, L**
- **8, 16, or 24 speed**
- **Color: Flag Red**
- **Stock prices start at \$845**

The New World Tourist is designed for the cycle tourist who wants a versatile bike they can take to all corners of the world. Our bike explorer customers tell us they want a sturdy travel bike custom-built for their special adventures. The New World Tourist fits that bill. The New World Tourist can carry your gear for a 3-month unsupported trip across Europe or the U.S. and still fold up to fit into a standard airline suitcase for easy travel home.

Our 2008 model comes standard with an EasyPack mast designed to make packing for your next adventure faster than ever. This particular model is designed for those who favor the quick pack over the quick fold. We suggest an upgrade to the folding mast for those who need to fold their bike regularly.

Like most of our other single bikes, the New World Tourist folds compactly in about 30 seconds for easy transport by car, taxi, bus, train, boat, or your private plane. (With all this flexibility and potential, this is not your “Old World” Tourist.) With minimal disassembly, the New World Tourist packs into an optional airline-sized TravelCase™, which can be checked as standard luggage. With the optional trailer kit, the Bike Friday TravelCase™ can be converted into a travel trailer to carry your gear during your adventures. The 406mm 20" wheel size (the BMX standard) offers many choices of tires. Customers have reported that they can find replacements around the world.

We have a host of racks, tires, bags and components to enable your worldwide adventures or local commute. Our Bicycle Consultants will help you design your personal New World Tourist that will be your best traveling companion.

Want to know more? Give us a call at 800-777-0258.



Nancy Wheeler heads for the mountains in Switzerland

Ron and Nancy Wheeler chose Bike Fridays for their month-long trip to Switzerland. Ron, who owns (13) bicycles, says they chose Bike Friday because, "There is nothing as convenient as going to the airport with your bike in a suitcase. When we arrived in Zurich, the security guards, armed with machine guns, watched in awe as we unpacked the bikes, hitched the trailers and rode away from the airport. They couldn't believe what they were seeing!"

Jim Flowers of Muncie, Indiana, USA –Owner of a Cream Soda Blue New World Tourist

"As soon as I got my New World Tourist, I took it on a plane trip from Indiana to DC. It was great. I'm a large guy, and the packed TravelCase™ came in under the airline's weight limit, even with some extras. Cycling around DC and Arlington was a blast. My Bike Friday empowered me, and now I don't look at any trips the same way. I can have fun, get a workout, see sights, and more on a business trip. This changes everything."



Model shown with
standard folding seat mast

- Light Touring, Sport Riding
 - 1–30 speeds
 - Folds in about 25 seconds
 - Comes with standard folding seat mast
 - Upgrade to a Titanium EasyPack Mast for easier packing and lighter weight
 - Packs in one airline-sized TravelCase™
 - Custom frame sizing, color, and components
 - Wheels 406mm (tire width 1.125"–1.5")
- Prices start at \$1,298

Go to www.bikefriday.com/ModelsList for design details

The Pocket Crusoe is a lighter, sportier version of the New World Tourist. It has the versatility of the New World Tourist with the weight optimized like the Pocket Rocket Pro. Perfect for someone wanting a bike for light touring, sightseeing, and sporty road riding. The Crusoe has 406mm 20" size wheels (BMX standard) for which we have the widest variety of tire options. The Crusoe is custom-built for you, right down to the engraved brass nameplate. Like all Pocket Bike Fridays, the Crusoe folds compactly in less than 30 seconds for easy transport by car, taxi, bus, train, boat, or private plane. With minimal disassembly, it packs into an optional Bike Friday TravelCase™ for easy commercial travel. Add the optional trailer kit, and you can tow your gear in the case as your touring trailer.

Want to know more? Give us a call at 800-777-0258.

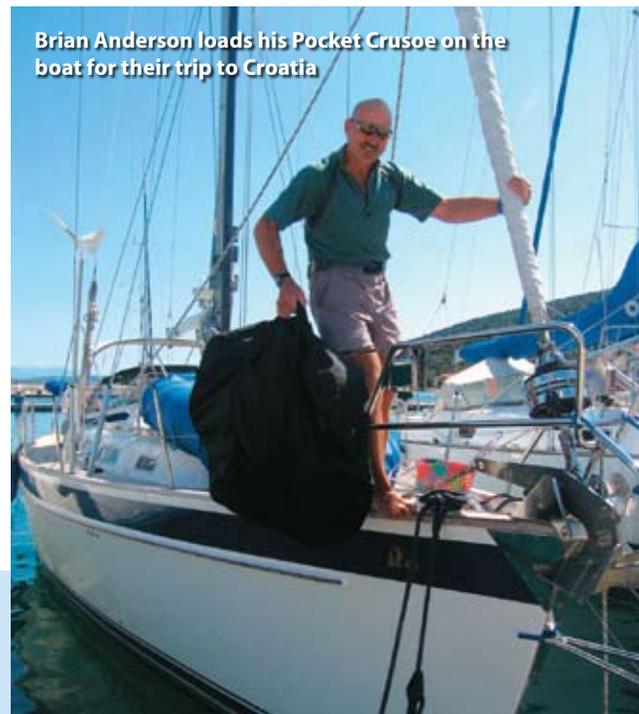
Brian Anderson and Barbara Robertson, New South Wales, Australia Owners of Two Pocket Crusoes

Hello to the Bike Friday Team,

"We would like to let you know that friends from Vancouver were able to bring our new Bike Fridays in their travel suitcases to us a couple of weeks ago when they joined us for some sailing on our 40-foot yacht, "Red Shoes," along the coast of Croatia. Since the bikes were classed as sports equipment by British Airways, they didn't even have to pay excess baggage charges! We managed, thanks to the clear instructions in the manual, to assemble the bikes in about half an hour, and with practice, can fold them into and unfold them out of the nylon TravelBags™ in 30 seconds.

We've been very impressed with the smooth and comfortable ride and how the 27 gears handle the steep Croatian hills. They are so much lighter and easier to lift on and off our sailboat compared to the full-sized folding mountain bikes we had previously aboard. Our faith in the bikes was reinforced yesterday when we pulled on the padded bike knicks for an 80 km circuit around the hilly Sibenik area. I'm enclosing a few photos of our first ride.

A big thank you to Steve (Strickland) for all his help in getting the bikes to us as well as to the rest of the Bike Friday team for constructing such a lovely bicycle."



Brian Anderson loads his Pocket Crusoe on the boat for their trip to Croatia



Barbara Robertson rides the roads of Croatia on her Pocket Crusoe



Go to www.bikefriday.com/ModelsList for design details

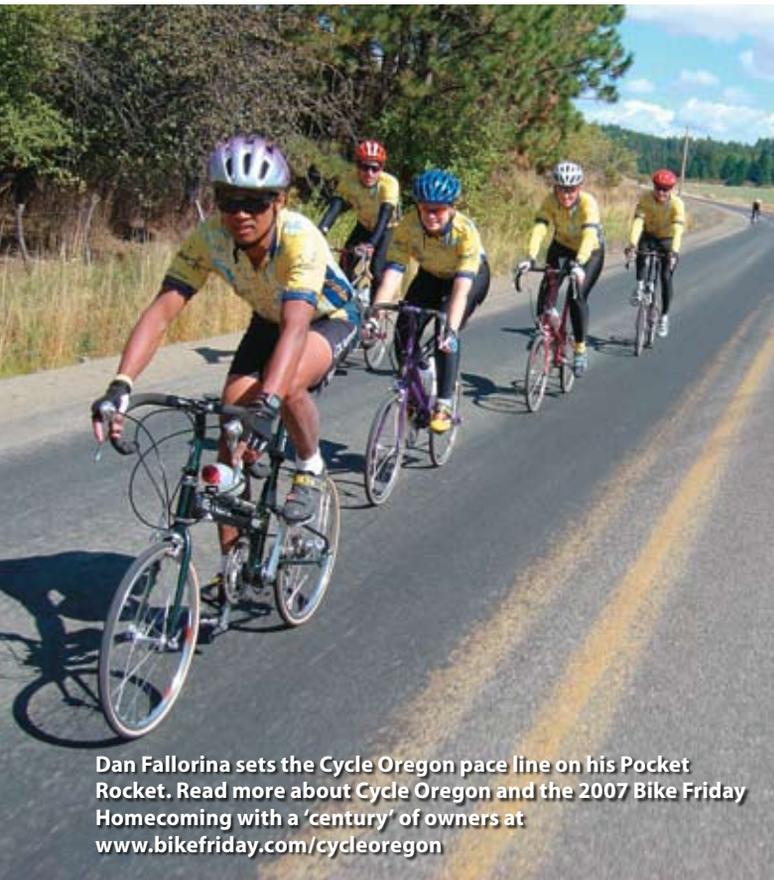
- Road, Sport, Training, Event Rides
 - 1–30 speeds
 - Folds in about 25 seconds
 - Comes with standard EasyPack seatmast for lighter weight and easier packing
 - Upgrade to folding seat mast if you plan daily folding use
 - Packs in one airline-sized TravelCase™
 - Custom frame sizing, color, and components
 - Wheels 451mm (tire width 1"–1 3/8")
- Custom prices start at \$1,198

Stock Pocket Rocket:

- Available in (3) sizes: S, M, L
 - 16 speeds
 - Saddle and pedals included
 - Color: Flag Red
- Stock prices start at \$999

The Pocket Rocket is a perfect bike for you if you are a sport or road rider who wants to travel, road ride with friends, go on event rides, or do moderate-load cycle touring. If you like drop bars and want to pack your bike in the trunk of your car, boat or TravelCase™ for airline travel, the Pocket Rocket is it. The 451mm 20" wheel size offers narrow, high-pressure tires for rolling fast and smooth on the road. Like all Bike Fridays, the Pocket Rocket is custom built for you, your size, and riding style. Our 2008 Model comes standard with an EasyPack Mast for faster packing, and lighter weight. If your needs require daily folding and unfolding, we suggest an upgrade to the folding seat mast. The Pocket Rocket quick-folds in seconds to a compact size for transport by boat, train, bus, private plane or taxi (or for storing in small spaces such as closets). With a few minutes of minor disassembly (pedals, seat post, etc.) the Pocket Rocket also packs neatly into an optional standard airline-sized TravelCase™ ready for travel as checked luggage.

Want to know more? Call us at 800-777-0258.



Dan Fallorina sets the Cycle Oregon pace line on his Pocket Rocket. Read more about Cycle Oregon and the 2007 Bike Friday Homecoming with a 'century' of owners at www.bikefriday.com/cycleoregon

Gerard Yun of Waterloo, Ontario, Canada Owner of a Cream Soda Blue Pocket Rocket

"I picked up the bike from the FedEx centre in Cambridge, ON after classes last night. I assembled it and gave it a midnight ride in the fog. This morning I took my father-in-law on a bike ride.

I'm not sure how you guys did it, but the ride of the Friday is unbelievably comfortable... the basic fit is better than most bikes I have ridden. My father-in-law was very keen to try the Friday and he loved it.

For the rider to be positioned over the proper, stable place between the wheels, works exceptionally well on the Friday. I was really, really pleased with that. My father-in-law couldn't believe how stable and balanced the bike was under him (it is the smoothest bike I have seen him ride).

After he was done with the ride, I took the bike on a quick hill workout. Man, that thing climbs. It is stable in high speed turns, and very, very good at acceleration. You guys have really figured out some things."



Model shown with folding seat mast

- Road, Sport, Train, Events, (Lightest Bike Friday Road Bike)
 - 1–30 speeds
 - Fast Folding (25 seconds)
 - Packs in one airline-sized TravelCase™
 - Custom frame sizing, color, and components
 - Comes with standard folding seat mast
 - Upgrade to a titanium seat mast for a lighter bike and faster packing into suitcase!
 - Wheels 451mm (tire width 1"–1 3/8")
- Prices start at \$1,520

Go to www.bikefriday.com/ModelsList for design details

The **Pocket Rocket Pro** is for the rider looking for the lightest high performance road bike that is also easy to travel with. The Pocket Rocket Pro is perfect for riders who like fast road rides for fitness and racing, but also want to take their bike with them wherever they go. Your Pocket Rocket Pro will be custom-built to your exact specifications, including our Custom Ultralight stem with the fitting program. We believe total fit includes a comprehensive choice of the world's finest components, including high-end road groups and details down to seatposts and bars. A DuraAce Pro with racing saddle and Crank Brothers Eggbeater pedals weighs just over 18.75 lbs. (8.6kg). An upgrade to a titanium seat mast will make this Rocket even lighter. The Pro is not designed for loaded touring, but will easily pull the optional TravelCase™ with TravelTrailer™ and then you're ready for a fast adventure! Rider weight limit of 190 lbs. (86kg).

Like our other Pocket bikes, the Pocket Rocket Pro folds in seconds to a compact size for easy transport or storage. With only minor additional disassembly, the Pro packs neatly into an

optional standard airline-sized TravelCase™, ready for your trips as checked luggage to any corner of the globe.

Dyed in the wool roadie? Several of us are long-time, addicted-to-speed, paceline riders who can tell you from experience what it's like to ride fast on a Friday!

Want to know more? Call us at 800-777-0258.

2005 SADO Island Long Distance INTERNATIONAL TRIATHLON 2005 佐渡国際トライアスロン大会

IIZUKA JIN of Fukushima, Japan passed the "big wheels" on his Pocket Rocket Pro at the Astroman Triathlon in Sado Island. The international event attracted 566 athletes, who swam 2 km, cycled 105 km and ran 20 km. "Everywhere I went my Bike Friday attracted a lot of attention! It was very popular because it was so cute and very 'COOL!'" says Jin.



Cheryl Slaughter of Decatur, Georgia, USA Harpist, and Owner of an Ink Black Pocket Rocket

"Thank you so much for guiding me through my order of the Pocket Rocket! You helped me choose just the right components for my uses and I'm enjoying the bike very much already! Thanks for overseeing the production and quality control. I'm impressed with the bike and hope to ride it many years!"

Rich Lim, May 2007

Owner of a Stealth Black Pocket Rocket Pro

"Hi Gang, Just got my PRP yesterday and went for the maiden voyage today. YIPPEE! Is all I can say! The bike lives up to its name. It is very quick and seems to accelerate much faster than my 700c bikes. I rode a shortened version of my usual route and was pleasantly surprised at how comfortable the ride was. I had anticipated that the little wheels would be transmitting more road hash and bumps than my larger wheel bikes, but I was wrong. The ride is comparable even with Michelin ProRace2 in 25mm width on my big bikes. Thanks!"



Go to www.bikefriday.com/ModelsList for design details

- Mountain, Trail, Expedition Touring
 - 1–27 speeds
 - Folds in about 25 seconds
 - Comes with standard folding seat mast
 - Packs in one airline-sized TravelCase™
 - Custom frame sizing, color, and components
 - Wheels 406mm (tire width 1.125"–2.1")
- Prices start at \$1,095

The Pocket Llama is for the rider who wants a rugged bike with clearance for wide tires and frame geometry designed for riding off-road. If you like riding trails, rugged terrain, or are planning an expedition tour, look no further. Don't forget, this bike will also fit into the trunk of a car, or a TravelCase™ for air travel!

The Pocket Llama can fit up to 2.1" (5.4cm) wide tires and has adjusted frame geometry for better low-speed performance. Like all Bike Friday Pocket bikes, it folds compactly in seconds for easy transport by car, taxi, bus, train, boat, or even a private plane. With only minor disassembly, the Pocket Llama packs into an optional airline-sized TravelCase™ which is checkable as standard luggage on most airlines for easy 'round-the-world' travel. The Pocket Llama is custom-built for your size and riding style.

Want to know more? Give us a call at 800-777-0258.

CONTINENTAL DIVIDE ON A FRIDAY

"Tough bike, held up without an issue, climbed well," says Ted Ritter (left), who conquered the Continental Divide in 4 stages on his Pocket Llama.

Audrey Crawford of Colorado, USA, October 2007
Owner of a Flag Red Pocket Llama

"I just finished a 10-day bicycle tour by myself in mid-coastal Maine. This was my first bicycle tour on my BF Pocket Llama and I used the suitcase trailer system for the first time. I LOVED IT! The bike handled better, no fishtailing or sluggishness particularly when I got out of the saddle to ride. Was very nice and easy to detach for those days I stayed in one place and took day trips.

I had no squeaks, or creaky sounds come from my bike on the trip. The trailer system made for ease of putting the bike and suitcase onto a train fully assembled (people were unbelievably friendly in Maine—I had a bike shop give me a free t-shirt asking me to wear it for advertising)—to bypass 40 miles I had already done, so I could tour elsewhere. I was also glad I had the very light-weight fenders.

My BF has also become my bike of choice for commuting. If ever I get caught somewhere later than planned, it is easier to cram into a friend's car if need be. I look forward to more adventures on my Pocket Llama. A very comfortable ride!"





- Elite Touring, Suspension/Comfort
- 1–30 speeds
- Take apart/fold in about 2 minutes
- Packs in one airline-sized TravelCase™
- Custom frame sizing, color, and components
- Wheels 406mm (tire width 1.125"–1.75")

➤ Prices start \$1,898

The Air Glide is for the person who wants a luxury touring bike that is very comfortable on long distance rides. The Air Glide's titanium suspension beam improves comfort because it isolates you from fatigue-causing road shock and vibration, so you have a smooth ride and more energy available for riding. The Air Glide has versatile 406mm 20" wheels, and frame clearances large enough to accommodate any tire from narrow high-pressure road tires to 1.75". So you can go on a self-supported bike tour anywhere and be as comfortable for as far as you want to go.

Go to www.bikefriday.com/ModelsList
for design details.
See Air Llama for suspension fork.

Rocky Reifentuhl of Fairbanks, Alaska, USA Owner of a Flag Red Air Glide

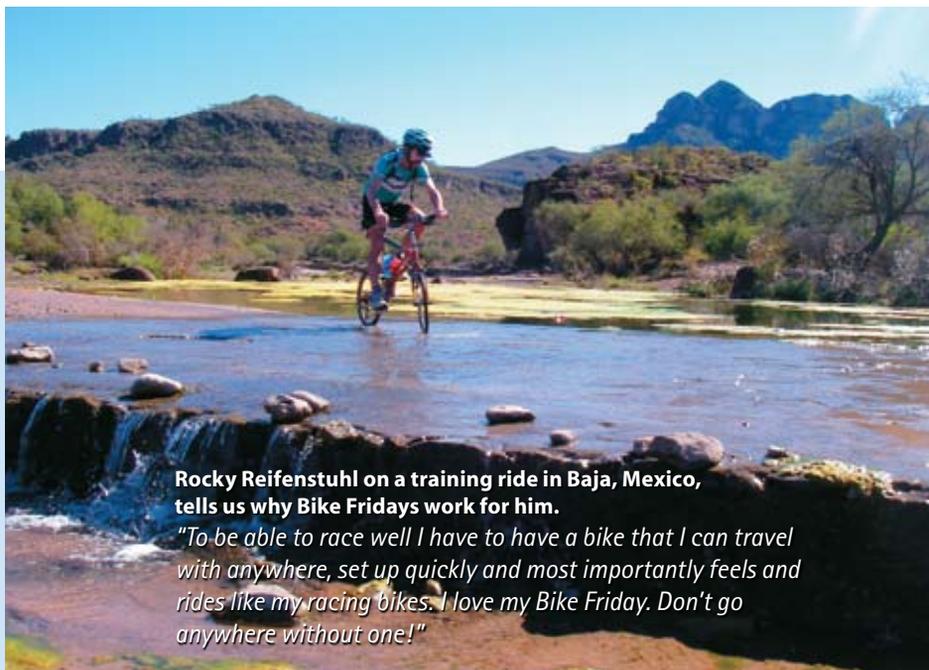
EXTREME WINTER SPORTS CHAMP and Air Glide owner, Rocky Reifentuhl, is right at home with the chilly sports set, having won the famous Iditarod race 7 times, and now the 350-mile Yukon Arctic Ultramarathon 2004 for the SECOND time—all at the tender age of 51-1/2. He says: "My AirGlide accompanies me on all my business traveling. The Bike Friday allows me to ride most everyday of the year and stay in shape for my endurance racing and ultraendurance events, like the February 350-mile bike race on the snowbound trails of the Iditarod Trail.



- Elite Road, Sport, Train, Events, Suspension/Comfort
- 1–30 speeds
- Take apart/fold in about 2 minutes
- Packs in one airline-sized TravelCase™
- Custom frame sizing, color, and components
- Wheels 451mm (tire width 1"–1 3/8")

➤ Prices start at \$2,098

The Air Friday is for the person who wants an unrivaled, one-of-a-kind luxury bike that is fast and comfortable for long distance road rides. The Air Friday's titanium suspension beam improves performance because it isolates you from fatigue-causing road shock and vibration, so you have more energy available for riding and you recover more quickly. It can really make a difference on group rides, centuries, supported tours, or triathlons. The Air Friday has 451mm 20" wheels which are great for narrow, high-pressure tires for a smooth, fast ride.



Rocky Reifentuhl on a training ride in Baja, Mexico, tells us why Bike Fridays work for him.

"To be able to race well I have to have a bike that I can travel with anywhere, set up quickly and most importantly feels and rides like my racing bikes. I love my Bike Friday. Don't go anywhere without one!"

We have taken Global Climate Change seriously at Green Gear Cycling. The tikit™ is one of our convenient solutions to an Inconvenient Truth.

The goal is to make it even easier to use your bike as transportation for your daily needs. The tikit™ helps you connect to all other public transportation options in your city so you are not reliant on an automobile to get where you need to go. For every mile driven in the average car, 1-lb. of CO² is released into the atmosphere. A bicycle ridden one mile releases none. We believe that reliance on foreign oil is non-sustainable for our future and burning oil is not good for our health. Join us in being part of the solution!



The tikit™ folds into a compact package for easy transport and storage.

- Daily use city commuter
- Folds in 5–15 seconds (depending on the model you choose)
- Stock models in 3 sizes: small, medium, and large
- Custom sizing on all Built-to-Order models
- Packs in one airline-sized TravelCase™
- Fits riders 4' to 6'4"
- Has 1–24 speeds depending on model
- Weighs 19–27-lbs. (8.6–12.2 Kilos)
- (20) colors to choose from
- Prices start at \$995

Take your tikit™ with you



Running errands



Easy storage at the office—no locks needed



Going to work

Zem Joaquin, written April 2007, on www.ecofabulous.com

"Biking to work is great for the planet and a great workout... but what do you do with the bike all day? Many commuters have problems with parking, storage, and theft. So wouldn't it be great if you could just pedal to the office, fold up your ride and stash it under your desk? Now you can! The tikit™ loves the supermarket, coffeehouses, and bus trips. No need to worry about bike racks, roof racks, or having it stolen off the front porch."



Folding your tikit™



Step 1: PUSH

Stand on the left side of the bike with the left pedal to the bottom of its stroke. Strike the back of the saddle to release the seat mast latch. For Impulse-fold models, turn the spin knob to release the stem clamp first.



Step 2: LIFT

Grasp the bike at the seatpost and the handlebar stem. Lift the bike to allow the rear wheel to roll underneath all the way.



Step 3: FOLD

Lower the handlebars and then the saddle to their respective latches on the main frame of the bike.



Step 4: COVER

Your tikit™ turns into a compact package in less than 15 seconds with Impulse-fold models or less than 5 seconds with Hyper-folding upgrade! Ready to roll while you walk into the office. No tools needed.



A. Stem secured by spin knob. Standard on all tikit™s except Stock tikit™ 2 Ride.



B. Stem secured by hyper-cable. Comes standard on the tikit™ 2 ride model and is a \$226 upgrade Hyper-folding choice for all other tikit™s.



C. Express tikit™ custom Bike Friday handlebars with barcon shifter.

D. One Way tikit™ single speed ENO flip-flop rear hub by White Industries.

E. SRAM Dual Drive rear hub gives the Travel tikit™ 24 gears.



Optional Transit Cover



The optional Quick Transit Cover turns your folded tikit™ into a black bundle in 5 seconds. This allows you to take your bike into any building, bus, or subway that doesn't allow bicycles!

tikit™ Standard Options for 2008									
tikit™ Models	Order type		Folding type		Miscellaneous				
	Stock	BTO ¹	Impulse ²	Hyper ³	Gears	Color	Price	Weight	Usage
Model T	x		x		8	black	\$999.00	24-26lbs	commute
'tikit™ 2 ride'	x			x	8	black/blue	\$1,295.00	25-27lbs	commute
Just the tikit™		x	x ⁴		8	Your choice ⁴	\$1,150.00	*22lbs	commute
Travel tikit™		x	x ⁴		24	Your choice ⁴	\$1,390.00	*23lbs	travel/touring
Express tikit™		x	x ⁴		9	Your choice ⁴	\$1,470.00	*21lbs	travel/touring/sport
One Way tikit™		x	x ⁴		1	Your choice ⁴	\$1,298.00	*19lbs	fixie

Key:

- 1 - Built To Order, includes some component/color choices, custom sizing
- 2 - Stem secured by knob; bike folds in ~15 seconds (can't retrofit to Hyper-fold later)
- 3 - Stem secured by cable attached to rear end; bike folds in ~5 seconds
- 4 - Many color options available – 7 choices for free & 10 choices for \$100 upgrade
- * - Built to Order weights listed with-out saddle, pedals or accessories. Fender needed for bike to stand when folded. The weight of each bike also varies with the size of the bike.

Other tikit™ details:

Folded dimensions
16"x24"x35"
(varies by bike size and bars)

Available in a Crusoe, Pocket Rocket Pro, or Air Friday

- Road, Sport, Events, Commute, and Touring
- 1–30 speed
- For riders under 5'4" and 125 lbs.
- Custom frame sizing, color, and components
- Packs in one airline-sized TravelCase™

Go to www.bikefriday.com/ModelsList for design details

Petite Bike Fridays are designed proportionally for the smaller, lighter rider who wants a high performance bike that fits right.

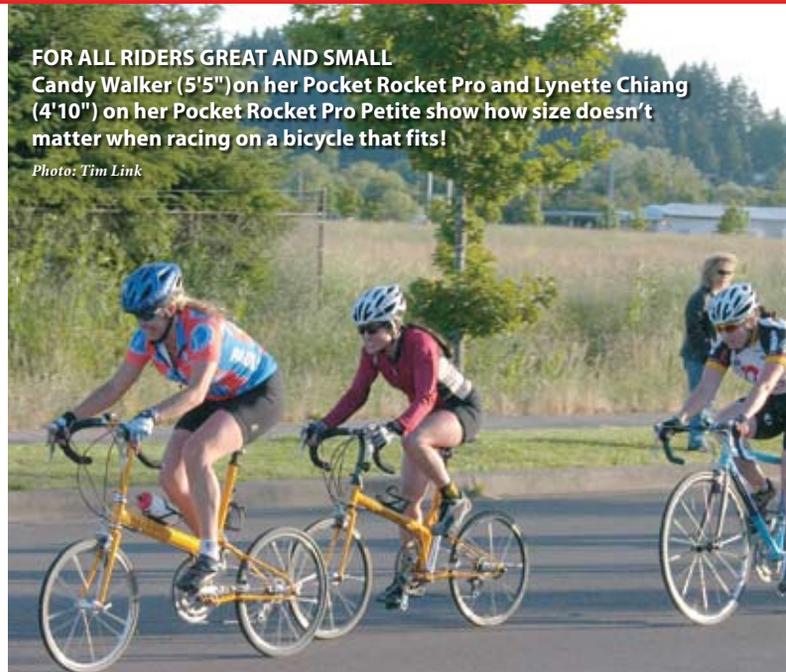
We can custom-build a proportional bike for someone as small as 4'0" while taking into account smaller hands and limbs. Co-founder Alan Scholz says the ideal bike would be about 12% of your body weight. The Petite Pocket Rocket Pro, Petite Air Friday, and Petite Crusoe models weigh as little as 15 lbs. This is our step towards making genuine performance travel bikes that smaller, lighter riders deserve.

The Petite bikes do everything our other Bike Fridays do. The Pocket models fold compactly in less than 30 seconds for easy transport by car, taxi, bus, train, boat, or even private plane. With minimal disassembly, they pack into the optional Bike Friday TravelCase™. Add the optional TravelTrailer™ kit, and you can tow your gear in the TravelCase™ as a touring trailer. Bike Friday Petite bike prices are similar to the standard-sized Pocket Rocket Pro, Air Friday, and Crusoe.

Want to know more? Call us at 800-777-0258.

FOR ALL RIDERS GREAT AND SMALL
Candy Walker (5'5") on her Pocket Rocket Pro and Lynette Chiang (4'10") on her Pocket Rocket Pro Petite show how size doesn't matter when racing on a bicycle that fits!

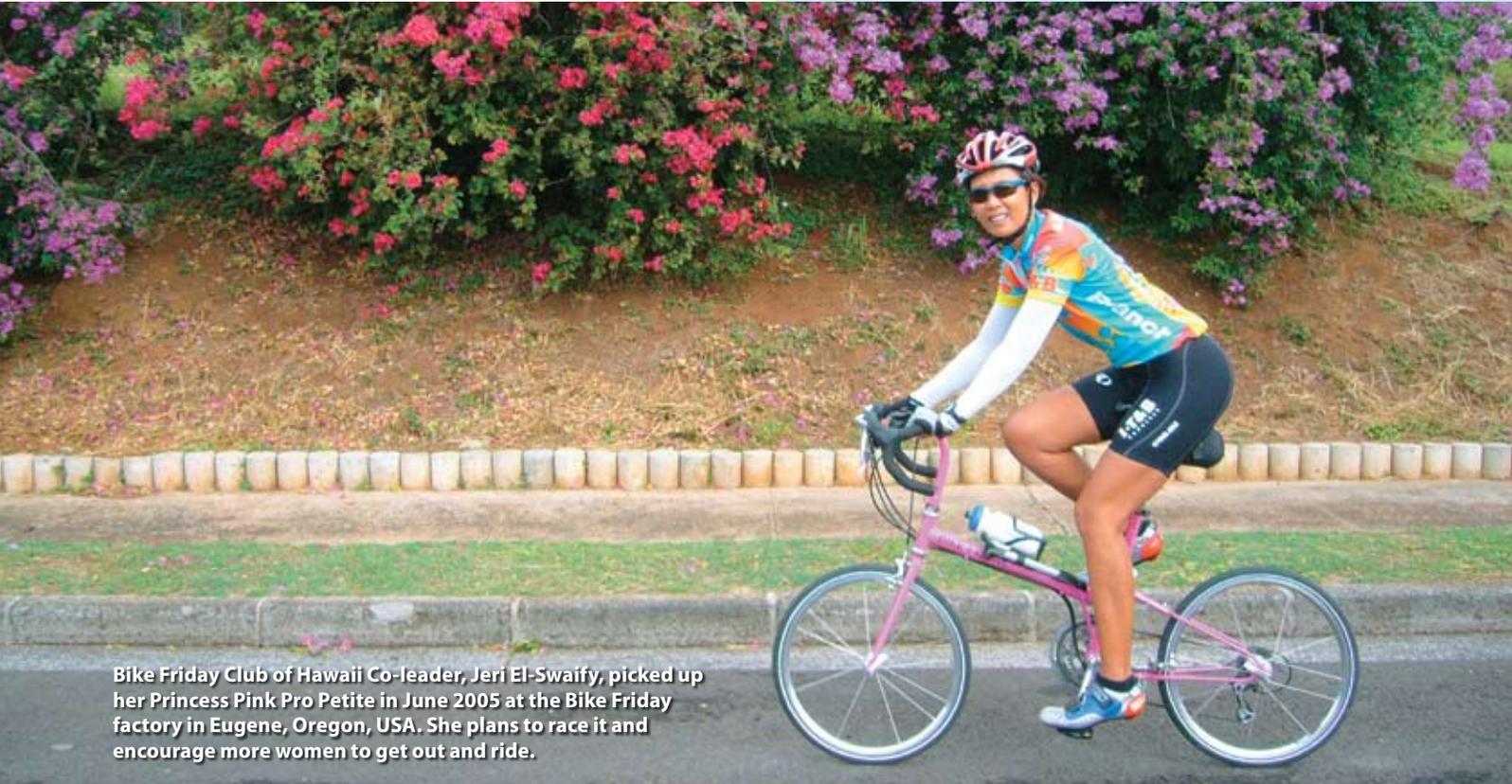
Photo: Tim Link



Marion Guy, of United Kingdom

Owner of a Power Purple Petite Pocket Rocket Pro

"I have recently bought a Petite Pocket Rocket Pro. While on holiday with my family in Majorca I was tempted to race, because my new bike just begged me to. I have not raced in 30 years and I really enjoyed it. Since I came back home I have ridden a 110 mile Audax at an average speed of 20.6 kms and it was a hilly event in Wales. If that is not love, I don't know what is! My Pansy is the best bike I have ever owned."



Bike Friday Club of Hawaii Co-leader, Jeri El-Swaify, picked up her Princess Pink Pro Petite in June 2005 at the Bike Friday factory in Eugene, Oregon, USA. She plans to race it and encourage more women to get out and ride.

Model shown is
Pocket Rocket with
Easy Pack seat mast



- City Bike, Road, Off-road, Elegant Simplicity
 - Can be done with any Bike Friday model
 - 1-speed Fixed or Freewheel
 - Packs in one airline-sized TravelCase™
 - Custom frame sizing, color, and components
 - Wheels 406mm or 451mm
- **Prices start at \$995**

slow down by backpedaling. Some of the really skilled riders can even ride backwards! You are always in perfect sync with your bicycle.

Typically, they come equipped with a relatively low gear so that you are spinning at a fast cadence when zooming on flat roads but it will allow climbing without excessive labor. This constant, quick pedaling means a better workout, ideal for those short rides typical of the commuter. It also helps cultivate skills and characteristics important for effective cycling, even on a traditional bike. Riding a fixed-gear is a unique experience. Without distractions, cycling becomes fun again.

Even better, a fixed-gear is a build option on any custom Bike Friday and, new for 2008, you can even have a fixed-gear *tikit*™ called the One Way *tikit*™! Want to know more? Give our resident “fixie” expert, Walter Lapchynski, a call and he’ll get you on the right track.

Call us today at 1-800-777-0258 and get your bike ‘fixed!’

Imagine a cycling experience unfettered by maintenance hassles, freed from concerns about which gear to be in—a simple, pure experience that provides a direct connection between bicycle and bicyclist.

Further, imagine this in a package that is custom-built specifically for you, that will quick-fold into a bag or pack into an airline checkable suitcase for a similarly simple and easy experience when taking the bicycle with you.

All this can be had in a Bike Friday Fixed-Gear. A fixed-gear bicycle (sometimes mistakenly referred to as a track bicycle since all track cyclists ride fixed-gears) has a single-speed drivetrain where there is a fixed relationship between the wheel and the crank. The wheel turns as fast as you pedal. You can

Go to www.bikefriday.com/ModelsList for design details

Bantam Fridays™

Available in a New World Tourist & Pocket Rocket Models

- Road, Sport, Events, Commute, and Touring
 - 1–30 speeds
 - Customer frame sizing, color, and components
 - Packs in one airline-sized TravelCase™
- **Prices start at \$899**

Bike Friday prides itself on fitting the widest range of cyclists to a bicycle, having pioneered the Petite Friday concept for the smaller, lighter rider.

The Bantam Friday is a specially-scaled Friday for Little People (short stature) and riders with an inseam as short as 13" (33 cm), depending on components chosen.

Judy Badner

Owner of a Flag Red Pocket Crusoe Bantam

"I have achondroplastic dwarfism and am 47 inches tall with a 16-inch inseam. I decided to order a Bike Friday last year because it was a well-known company with some experience in making bikes for people with dwarfism. However, I had some doubts since the people with dwarfism on the website were significantly taller than I was. Last weekend, I participated in the 2006 Chicago Bike the Drive 30-mile ride. It was a very enjoyable ride and I was able to complete it in the allotted time, something I would not have thought possible a few years ago."



FOR ALL RIDERS GREAT AND SMALL

Dan Okenfuss works at the California State Capitol in Sacramento. He commutes regularly on his Pocket Rocket which was scaled to fit his short stature. For more information about his bike, see www.bikefriday.com/specialneeds



Go to www.bikefriday.com/ModelsList for design details

The Family Tandem Traveler™ is for you and your family to ride together on recreational rides, to the park, around town, or even longer multi-day tours. The Family Tandem Traveler is the best way to introduce new riders to tandeming and give them a great experience. From toddlers to teenagers, moms, dads, grandparents, and everyone in-between, the Family Tandem Traveler brings a whole new dimension to family fun!

Using only a single 6mm pedal wrench (included), the Family Tandem adjusts to fit riders in the front from 4'10" to 6'5" (1.5m to 2m). In the rear, riders from 36" tall (with the optional child stoker kit) to 6'2" (0.9m to 1.9m) can be comfortably fit. More importantly, the Family Tandem Traveler actually lowers to fit the child at a height that's just right for them. Components are carefully selected for maximum value. Using 406mm 20" wheels that accept a wide range of tires, the Family Tandem Traveler is versatile. And did we mention fun? Don't be surprised if your kids want to keep riding when you're ready to stop! Like all Bike Fridays, the Family Tandem is both portable and packable. It separates into two sections. By loosening a few bolts with the 6mm wrench, the front and rear sections easily transport in your car trunk or store in a closet without special bike racks. With some additional disassembly, the Family Tandem

- Recreation, Touring
 - 8–27 speeds
 - Disassembles in 10 minutes
 - Packs in (2) airline-sized TravelCases™ or a Tandem TravelBag™
 - Stock and custom versions available
 - Easily adjusts to fit riders from 3'6" to 6'5"
 - Upgrade to a Triple for more family fun!
 - Wheels 406mm (tire width 1.125"–2.1")
- Custom prices start at \$1,495

Stock Family Tandem:

- 16 or 24 speeds
 - Saddle and pedals included
 - Color: Flag Red
- Stock prices start at 1,395

can be packed in two optional TravelCases™ for easy 'round-the-world travel. So the fun needn't stay home when you go on your next vacation!

Want to know more? Call us at 800-777-0258. Our Bike Friday Consultants will be glad to help you visualize your family on a tandem.

Family Triple Traveler™

Make It a Triple! Add a center seat when you order your triple—perfect for a child or small adult. The front (captain) position accepts riders from 4'10" (1.5m) to 6'5" (2m). With optional child adapters, the center and rear sections easily accommodate children from 36" to 60" (0.9 to 1.4m) in height. Without handlebar and crank adapters, the rear position accommodates riders from roughly 5' to 6'2" (1.5m to 1.9m).

Total load capacity (the combined weight of all three riders) is conservatively rated at 400 lbs. (181kg).

Just as with the Family Tandem, the Triple is both portable and packable in two optional TravelCases™. So climb aboard!

The Family Triple Starts at \$2,899

With the Burley trailer attached, Paul Adkins and his wife Monica have replaced the family mini-van with their Family Triple Traveler for running errands around town with their four children.



Read more about Bike Friday Bicycle Consultant Paul Adkins on page 29.



XL Tandem Traveler Sport Model

Go to www.bikefriday.com/ModelsList for design details

The Tandem Traveler XL is for your team if you want a light, stiff, versatile tandem you can easily take with you wherever you go.

Instead of folding, the XL frame quickly disassembles. Using one 6mm wrench, you can dismantle it in minutes into easily transportable pieces that'll fit in a car trunk or other compact space. Disassemble it further and it packs into two of our optional pullman-sized TravelCases™ for easy anywhere travel.

XL means XtraLight. A DuraAce equipped XL with 9 x 2 gearing and racing saddles tips the scale at just over 32 lbs. (14.15 kilos)! If you want to go lighter yet, there's an upgrade option incorporating titanium frame sections. This can bring a tandem below the 30 lb. (13.6 kg) mark for a light team.

The bike's low center-of-mass and classic touring geometry provide steady climbing and descending. XLs are easily adapted to riders of different sizes, including small children on the rear. Each bike is

- Road Riding and Training
 - The lightest Bike Friday Tandem
 - 16–30 speeds
 - Tour Model has 406mm wheels (tire width 1.125"–2.1")
 - Sport Model has 451mm wheels (tire width 1"–1 3/8")
 - Q Upgrade allows a tandem to turn into a single! (See bottom of page)
 - Disassembles in 10 minutes and into your trunk
 - Packs in (2) airline-sized TravelCases™. Also available in Triple XL model
 - Custom frame sizing, color, and components
- Prices start at \$2,045

custom made, so it will be optimized for your sizes. The fit is guaranteed. But fit is more than sizing. To make sure your XL fits your needs, we offer an array of components and styles. Our Bike Friday Consultants will be glad to help you visualize your family on a tandem.

Want to know more? Give us a call 1-800-777-0258.



XL Tandem Traveler Tour

Q Upgrade Option



Definition

To Q: To morph or transform from a double to a single bike!

➤ Prices start at \$2,895



Go to www.bikefriday.com/ModelsList for design details



"Greetings! One thing we did with our Bike Fridays was take a two week self-supported tour of Holland. We had a wonderful time as a family, meandering from one charming Dutch town to the next. The Bike Friday travel system worked very well for us and our two tandems (XL Traveler and Tandem Two'sDay). We covered about 420 km in 10 days of riding and thoroughly enjoyed the relatively slow pace, which allowed us to soak up the Dutch culture.

The kids (12 and 8) claimed to completely enjoy themselves and best of all, had wonderful grist for their "How I spent my summer vacation" essays."

Paul and Liz Grun of Oregon, USA
Owners of an XL Tandem Sport and a Tandem Two'sDay



Folded for packing in a TravelCase™ or for storage in tight places!

Go to www.bikefriday.com/ModelsList for design details

The Tandem Two'sDay is perfect for your team if you yearn to hit the road in far-off places, drive across town for a ride with friends, or hit the racing circuit. The Touring model with its 406mm wheels offer (16) tire choices (widths ranging from 1.125" to 2.1") so you can ride on all sorts of terrain. The Two'sDay Sport comes with 451mm wheels built for fast pavement rides.

Many of our customers tell us that getting to the start of their ride was the toughest part of their trip before they got their Bike Friday tandems. Transporting a non-travel tandem by auto usually requires a special roof rack or big van. Travel by plane, train, or taxi can be a real struggle or nearly impossible.

The Two'sDay is our travel-friendliest tandem. It quick-folds in seconds for easy transport on bus, train, boat or in the trunks of

- A Truly Folding Custom Tandem!
 - Touring, Sport, Recreation
 - Touring Model comes with 406mm wheels (tire width 1.125"-2.1")
 - Sport Model (comes with 451mm wheels)
 - 16-30 speeds
 - Folds in about 2 minutes for travel or storage
 - Packs in (2) airline-sized TravelCases™
 - Custom frame sizing, color, and components
- Prices start at \$2,895

most cars. It'll also pack into two optional Bike Friday TravelCases™, ready for travel (as checked luggage) to any corner of the globe. With an optional TravelTrailer™, the TravelCases™ even convert to a towable trailer for all your gear!

Your Tandem Two'sDay is custom-built right down to the engraved brass nameplate. We've fit riders from 4'8" to 6'9" (1.4m to nearly 2m). But custom only starts with sizing. We can deliver gearing ranges low enough for loaded touring in the steepest terrain. We offer handlebars to suit any taste, components ranging from economical to deluxe, racks, rear drum brakes and nearly anything you could need to outfit your bike for any adventure, from a lap around the park to a tour of Nepal (Yes, Two'sDays have been there).

Want to know more? Give us a call at 1-800-777-0258.



IS THAT A FRIDAY UNDER YOUR KILT?

"My highland dancer wife Lisa and I flew the 200 miles from Hancock, Michigan to join the Grand Traverse Pipes and Drums band on Mackinac Island (where cars are not allowed—all travel is by foot or horse or bike), Two'sDay folded in the back of the Piper Lance, to play for the Michigan Republican Convention. Downtown is a mile from the airport, and the Two'sDay works just fine with kilts."

Doug McKenzie and Lisa McKenzie, Michigan, USA

What You Get When You Order a Bike Friday

1. A Two-wheeled companion

A bike built specifically for you, ready to go on adventures around town or around the world. A bike that folds in seconds or packs into a standard TravelCase™ for easy traveling.

2. Membership in a community

There are over 20,000 Bike Friday owners worldwide, some of whom participate in one of the (35) Bike Friday clubs based in (7) different countries. You are encouraged to ride with any of them and swap stories. To look up your local chapter, go to www.bikefriday.com/clubs. We also have over (70) Test Ride Dealers and *tikit*™ Agents in cities around the world where you can test ride a Bike Friday. See pages 22–23 for locations of Clubs and Dealers.

3. Bike Friday 100% Guarantee

We at Green Gear Cycling, Inc. (Bike Friday) want you, the customer, to be happy with your new bicycle. If for any reason you are dissatisfied, you may return the bicycle to us within 30 days for a full refund, less shipping charges. We also accept returns on parts within 30 days, as long as the part is unused and undamaged. The shipping charges are your responsibility. To take advantage of this guarantee, you must notify us within 30 calendar days of receiving the bike of your intent to return the bike, and we must receive it within 35 calendar days of you taking delivery of the bike.

We want your bicycle to work for you. We strive to size the bike to your measurements and specifications. It is important that you work with us before we begin building your bike to assure that the bike will fit, by giving us the accurate measurements we need (of your best fitting bike, and your personal measurements) and by describing the riding you will do and the position on the bike that you seek.

4. Value for years to come

You will own a high-quality bike you can ride for years, a bike with multiple uses, from world adventures to fitness rides or errands around town.

It has a full warranty covering the fit and the integrity of the frame. Because it's a Bike Friday, your bike is upgradable and you can also trade it in through our special "pre-owned" program when you're ready for a new Friday. Get up to 40% off the original invoice price towards your new Bike Friday.

5. Full customer service for the life of your bike

If you need help packing your bike or trouble-shooting a mechanical issue or want to upgrade components, call 800-777-0258 and we will help you, talk you through, or find you a dealer to help.

What Customers & the Press Have to Say

Richard Lim of Illinois, USA—July 2007

"Ok, I've deliberately waited some time before writing back to you. I wanted to be sure that my enthusiasm for the Pocket Rocket Pro was not just "new bike" infatuation. Well it has to be several months and several hundred miles on the PRP. It really lives up to everything that I have read and perhaps more. I'm very picky with my bikes and have ridden lots of really nice and \$\$\$\$ frames, but it never ceases to amaze me how much fun I have on the PRP. The bike is so responsive - NOT twitchy - and I love that. It is comfortable, far more than I expected and one can even say that it borders on the plush side of things. Thanks again for all the help in getting the bike all set up!"

Bryan Ball of BentriderOnline

in Velovision Magazine, December 2006

"It's probably not too hard to imagine why they (Bike Friday) have such a passionate fan base. I've met several Bike Friday riders on group rides that have sold all of their other bikes or pretty much have them hanging from the ceiling. Most of them cite customer service and the feeling of family as being one the reasons for the switch. It also doesn't hurt that their bikes ride really well."

Mother/Daughter Twin Air Tandem riders Susan and Ellen Miller stop to take in the beauty of Crater Lake, Oregon, USA during the Bike Friday Homecoming at Cycle Oregon in 2007.



Colors *Standard gloss colors* are included in the base price.*

Ask for upgrade cost on the other colors.

Note that premium powdercoat colors add durability when traveling.



Enno Orange



Canary Yellow



Racing Green



Candy Apple Red II



Sapphire Blue



Flag Red*



Cream Soda Blue*



GreenGear Green*



Ink Black*



Stealth Black



Black Diamond



Premium White



Silver Mist



Power Purple



Merlot II



Midnight Blue



Princess Pink



Power Raspberry

Customer Bike Fit Information Form



www.bikefriday.com • info@bikefriday.com
 3364 W 11th Ave. Eugene, OR 97402
USA 800-777-0258 • Fax 888-397-7797
Int'l +1-541-687-0487 • Int'l Fax +1- 541-687-0403

CUSTOMER INFORMATION

1. PHYSICAL DATA (Can use for 2 riders or for tandem sizing)

Spell name correctly as you wish to have it appear on your custom brass nameplate.

NAME #1	<i>CAPTAIN or BIKE #1</i>	NAME #2	<i>STOKER or BIKE #2</i>
HEIGHT		HEIGHT	
WEIGHT		WEIGHT	
INSEAM IN STOCKING FEET		INSEAM IN STOCKING FEET	
AGE		AGE	

2. RIDING POSITION

Which is your preferred handlebar position?

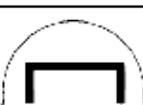
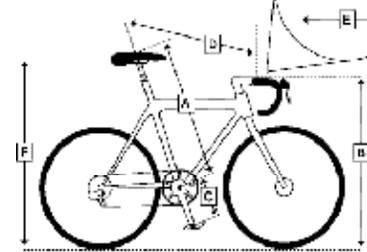
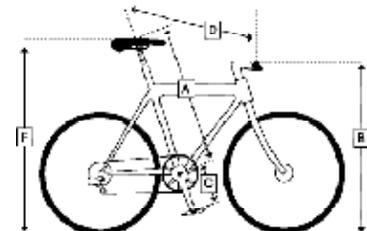
Rider #1	Rider #2		
1 <input type="checkbox"/>	1 <input type="checkbox"/>	Casual/Recreational Exercise	Bars HIGHER than saddle. You sit UPRIGHT when you ride. (1" to 3" or 2.5-7.5cm above saddle)
2 <input type="checkbox"/>	2 <input type="checkbox"/>	Recreational/Touring	Slightly FORWARD body angle, with bars about LEVEL with the saddle
3 <input type="checkbox"/>	3 <input type="checkbox"/>	Skilled Touring/ Sport Rider	More FORWARD body angle with bars BELOW the saddle. (1" to 3" or 2.5-7.5 cm below saddle)
4 <input type="checkbox"/>	4 <input type="checkbox"/>	Racing Position	VERY FORWARD flat-back type position.
5 <input type="checkbox"/>	5 <input type="checkbox"/>	Other - You define:	Add picture if available

3. TELL US HOW YOUR FAVORITE BIKE FITS*

* This section is required for experienced, avid, and high mileage cyclists who have developed a distinct position on their bike over time. We will match your current bike position.

#1 favorite bike is: ROAD (drop bars - see E below) MOUNTAIN (flat bars) OTHER _____

#2 favorite bike is: ROAD (drop bars - see E below) MOUNTAIN (flat bars) OTHER _____

LETTER	DESCRIPTION	#1	#2	"E" Measurement is from drop bar end to drop bar end  Drop bars viewed from above  Road Bike  Mountain or Flat Bar Bike
A Saddle Height:	Middle of crank arm bolt to top of saddle	MEASUREMENT #1 OF TANDEM CAPTAIN	MEASUREMENT #2 OF TANDEM STOKER	
B Bar Height:	Ground to center of handle bars (next to stem)			
C	Crank arm length (165mm, 170mm, etc) (printed on back of crank arm)			
D	Center of saddle to center of handle bars/stem clamp			
E	Drop bar width only (center to center at end of drops)			
F	Ground to saddle top			
Comments about the fit of this bike that you would like us to take into account.				

Which model is best for me? How do I order?

We have a team of well-trained Bicycle Consultants whose job is to walk you through the custom bike design process. It's easier than you would think. Call 800-777-0258 or email sales@bikefriday.com. If you would like to prepare a little before you call, here are some steps we recommend:

1. Think about where you will go and how you will use your Bike Friday.

This is by far the most important part of the ordering and selection process. A Bike Friday can be a custom travel system built specifically for you. Find a comfortable chair, close your eyes, relax, and imagine the type of riding you will be doing. Will you be in the mountains, in the desert, on bike trails, off-road? Will you be flying to your start point? Another thing you can do is go to your photo album and dig out your favorite pictures from your favorite trips. Where were you? Who were you with? What was the weather like? What was the terrain like? Did your last trip reflect what your next trip will look like? How important are portability and ease of use with respect to riding speed and other accessories? How much gear do you need to travel with? Will you be camping with full gear, or light touring with lunch and a map, or riding to work? Review the Model Chart on page 4 to see the different uses our Stock and Custom models offer.

2. When do you need it?

If your trip is coming up soon, don't wait another day. When you place your order, we will give you a promise date that will schedule the bike to arrive on your doorstep when you actually need it. We recommend that you order early enough so that you will be able to spend a few days getting acquainted with your new Bike Friday. Turnaround time varies seasonally and can be affected by component availability and other factors. In most cases, we will deliver your custom Bike Fridays in four to eight weeks. Most of our customers have indicated that this is much faster than what they would have expected for a custom made bike. Nonetheless, there are periods during our peak season of early spring that can impact delivery times significantly. Expedited production spots are available if earlier delivery is required (fee applies). Please call a Bike Friday Bicycle Consultant at 800-777-0258 to order, so we can deliver your bike in time for your next trip.

3. What amount of investment are you comfortable with?

If you are like many of our customers, you probably already have a pretty nice road or off-road touring or performance bike. These bikes often cost from \$400 to \$2,000 and more. Given the unique easy-travel characteristics of your new Bike Friday, and the special attention each hand-built bike receives, you may spend a bit more to get a bike that feels comparable to your existing one(s). If time or budget is your constraint, you may want to consider our stock or pre-loved Bike Fridays.

4. What riding position do you prefer?

This is an important question because it gives your Bike Friday Bicycle Consultant a good idea of the style and position that you find most comfortable. Do you like to sit upright on your bicycle to see what's going on around you? Do you prefer to lean forward and stretch out over your bike to focus on riding fast? When our Bicycle Consultant understands your riding posture, they will then help you navigate through our many custom options for gearing, shifting, and wheel selection.

5. Call a Bike Friday Bicycle Consultant now.

Your Bike Friday Bicycle Consultant has gone through extensive training and has helped hundreds of travelers find just the right Bike Friday for their specific needs. This means that you'll be talking to a professional who understands your needs and knows how to choose and equip a Bike Friday to meet them and delight you. We'll help you discover how thousands of owners have benefited from traveling and commuting with their Bike Fridays, and why so many of them say; "If I could only have one bike, it'd be my Bike Friday!"

To learn about what other Bike Friday customers' experiences have been, check out www.bikefriday.com/customerreviews or call your Bike Friday Bicycle Consultant at 800-777-0258.

If you would like to look over more bike details on your own before you call us, check out our website at www.bikefriday.com.



Our team of Bicycle Consultants (from left to right) : Bruno, Paul, Dave, Walter, Steve, Ruthy, Peter, and Mike. We're standing by, ready to help you make your Cycling Dreams come true! Give us a call today, even if you're just 'checking it out.' 800-777-0258.

The Bike Friday Community & Our Customer Evangelist

The Bike Friday Community

Bike Friday riders tend to be a friendly, social bunch so it is no surprise that informal Bike Friday clubs have popped up all over the world to help connect people together on their little wheels. Currently there are (35) Bike Friday clubs in the United States, including a SatRday Club for 'bent riders. Internationally, you can join clubs in Australia, Japan, the Netherlands, South Africa, France, and Great Britain. The Australia Club celebrates its 12th annual multi-day rally in spring 2008. The Bike Friday Japan Club has held a Homecoming event each November since 1999.

"It's still the cheapest traveling fraternity you'll ever join, and probably less than half the price of any other bike built to measure."

—John Schubert, *Adventure Cyclist* 2006



The Bike Friday Club of Australia gathering in Adelaide, April 2007. For more information on Bike Friday Clubs and how to join, log onto www.bikefriday.com/clubs.

What Does a Customer Evangelist Do on a Friday?

You mean she gets paid to do this?

by Lynette Chiang (*Bicycle adventuress*, author, and *Bike Friday Customer Evangelist*) www.galfromdownunder.com

It's Not About the Fold—I'm off the front with the fastest Fridays, like British Hour Record holder Rob English, Race Across America legend Lon Haldeman and Coach Fred and Ed of RoadBikeRider.com—badge-wearing members of the Friday fold. Is a Bike Friday any good, you ask?

Don't ask me, ask the pros—if you can catch them. There's a secret about little wheels they're not telling you.

The pace relaxes a moment as Lon tells the group about his upcoming expedition to Peru on his Air Glide, pulling the suitcase trailer and taking supplies to the 85 kids at the Ocopa orphanage and building a school in Iquitos.

I'm done sprinting now and my Friday draws level with a pair of New World Tourists. Their life support systems are neatly distributed among four small bags and a suitcase trailer. "We're doing Alaska to the Cape this year," they shout. "We did Paris-Brest-Paris last year!"

Drafting close behind is a tandem, powered by what seems to be an elderly couple, except they have the legs of Lance himself. "Beauty about a Friday—you can get your leg over the @#\$\$ thing," shouts the stoker, as they crank up a hill. So maybe it's true what they say about little wheels.

Dropping back a little, I rub handlebars with a man on a Pocket Rocket who says, "When I don't want anyone to talk to me I ride my [other bike]—and sure enough, no one talks to me." Bike Friday—a social life in a suitcase?

Right on his tail is a very small Bantam Friday, ridden by an even smaller rider, who answers the standard question, "are you doing the whole thing on that little bike?" with a giant grin. He was last seen on El Tour de Tucson sticking on the wheel of his 6'4" brother, for 120 miles.

And look, I just passed Heinz Stucke, the "World's Most Traveled Man By Bicycle," stopped by the side of the road with his fully loaded Pocket Llama, taking photos of undeniable proof for his latest Guinness World Record.

Bike Friday Clubs Worldwide

AMSTERDAM

AUSTRALIA
Sydney, Canberra

FRANCE

GREAT BRITAIN

JAPAN

SOUTH AFRICA

USA

Alaska—Fairbanks, Anchorage, Juneau

California—Davis, Inland Empire (San Bernardino/Riverside), Palo Alto, Sacramento, San Diego, San Francisco, Santa Cruz

Colorado—Boulder, Colorado Springs, Denver

Hawaii

Illinois—Chicago

Kentucky—Cold Spring

Massachusetts—Boston

Michigan—Detroit, Ann Arbor

Minnesota—Twin Cities

New Jersey

New York—Ithaca, New York City

North Carolina—Chapel Hill

Oklahoma—Tulsa

Oregon—Bend, Eugene, Portland

Rhode Island—Providence

Texas—Austin, Houston

Vermont

Washington—Seattle, Tacoma

Wisconsin

Washington, DC

Finally, I'm at the back, where I belong, with a camera full of footage and a head full of stories to share with you on the Bike Friday website. You've just ridden in the slipstream of another one of my days at the office, except you're heading home and heading to a surf a couch somewhere in the hinterland of the Bike Friday fold.

Yes, Lance, it's not about the fold... it's everything about the "fold."

Read more of the Gal's travels on a Friday:

<http://www.bikefriday.com/gallery/lynettechiang>



Most people think of Bike Friday as selling factory-direct. Truth is, the majority of our bike sales *are* the result of one-on-one conversations between one of our bicycle consultants and our customers. However, in recent years, we have been fortunate in finding wonderful dealer-partners who understand the uniqueness and quality of Bike Friday. These dealer-partners are truly into cycling and live immersed in cycling culture. Most of the owners of these shops came to sell Bike Fridays because they bought one for themselves and realized what a great value a good travel bike would be to their customers. They know that having a bike along on their travels is a liberating way to see the country and the world. A bike is like a passport and for people who like to ride and travel (or have to travel), taking a Bike Friday along is a prerequisite to enjoyable travel.

Test Ride a Bike Friday at one of these Bike Friday worldwide Test Ride Dealer or tikit™ agent locations:

- | | | |
|-------------------------|-----------------------|-----------------------|
| USA | Oregon | CHINA |
| Alaska | Aurora (tA) | Hong Kong (TR, tA) |
| Fairbanks (tA) | Eugene (TR, tA) | ENGLAND |
| California | (2) Locations | Bath (TR, tA) |
| Berkeley (TR, tA) | Portland (tA) | Cambridge (tA) |
| (2) Locations | (2) Locations | London (tA) |
| Carpenteria (tA) | Pennsylvania | (2) Locations |
| Dublin (tA) | Philadelphia (TR, tA) | Manchester (tA) |
| Oceanside (tA) | Virginia | JAPAN |
| Sacramento (tA) | Vienna (TR, tA) | Osaka (TR, tA) |
| San Francisco (tA) | Washington | Takasaki (TR, tA) |
| (2) Locations | Seattle (TR, tA) | Tokyo (TR, tA) |
| Santa Cruz (tA) | Tumwater (tA) | KOREA |
| Colorado | CANADA | Seoul (TR, tA) |
| Denver (tA) | Toronto, Ontario | NETHERLANDS |
| Longmont (TR) | (TR, tA) | Amsterdam (TR, tA) |
| Florida | Vancouver, BC (tA) | NEW ZEALAND |
| St. Petersburg (TR, tA) | (2) Locations | Hahaei (TR) |
| Illinois | Victoria, BC (TR, tA) | SWITZERLAND |
| Chicago (TR, tA) | GERMANY | Maschwanden (TR, tA) |
| Kentucky | Berlin (TR, tA) | Biel/Bienne (TR, tA) |
| Elizabethtown (TR, tA) | Frankfurt (TR, tA) | SINGAPORE (tA) |
| Maryland | Mannheim (TR, tA) | SCOTLAND |
| College Park (TR, tA) | Koln (TR, tA) | Edinburgh (tA) |
| Mt. Airy (TR, tA) | Beitigheim (TR, tA) | SPAIN |
| Massachusetts | Hannover (TR, tA) | Barcelona (tA) |
| Boston (tA) | Binningen (TR, tA) | TAIWAN |
| New York | Ottenhofen (TR, tA) | Taipei (TR, tA) |
| New York City (TR, tA) | Trier (TR, tA) | |
| (2) Locations | Frieburg (TR, tA) | |
| North Carolina | | |
| Lewisville (TR) | | |
| Ohio | | |
| Cleveland (TR, tA) | | |

tA = tikit™ Agent - carries tikit™ models only
TR = Test Ride Dealer - carries several Custom Bike Friday models

Our list of cities with Bike Friday dealers is growing all the time, so be sure and check our website (www.bikefriday.com/dealers) if you don't see your city represented here.

By the way, if you have a favorite Local Bike Shop that you'd like to see Bike Fridays in, let us know.



BF Dealer Brendon Choi and customers at BA Sports in Seoul, Korea



Rapid Transit Cycle Shop, Chicago, Illinois, USA



Firma FietsPlezier, Amsterdam, The Netherlands



Many Bike Friday owners have raved about their favorite bicycle touring companies. Many are listed here. In almost all cases, the principals of these companies own and ride Bike Fridays, and lead their tours on them—a real testament to the functionality and ease of the world's leading performance travel bicycle.

Some provide regular bikes, but all will let you bring your Friday—and why not? With the escalating costs of traveling with a big-wheeled bike, Fridays simply make sense.

Look for the Friday Friendly logo on their sites, or a mention of how Bike Friday makes touring life easier for them and their customers. Why not schedule your next tour with them?

Please keep in mind that Bike Friday is not a partner with these companies and is not responsible for tour scheduling or the business practices of these companies.



GRASSHOPPER ADVENTURES

Owner: Jason Williams
Owner of a New World Tourist

www.grasshopperadventures.com
+66-87-929-5208

Grasshopper Adventures was started by long time Asia traveler/guide and New World Tourist owner Jason Williams. Rides are based on finding the best cycling routes to explore in Asia that take you away from the tourist traps. Roughing it a little where necessary and going with comfort when possible ensures that you can get out and see the heart of the country. These trips are adventurous but completely rewarding—a truly unique approach to Asia!

Adventure Cycling Association

150 East Pine Street, P.O. Box 8308,
Missoula, Montana, USA 59802

www.adventurecycling.org or 800-755-2453

We have found that many Bike Friday Owners are already Adventure Cycling members because it is such a good resource for self-guided tours in the United States. The Adventure Cycling Headquarters in Missoula, Montana, USA has a New World Tourist that is used for business trips.

Founded in 1973 as Bikecentennial, Adventure Cycling Association is America's premier nonprofit organization dedicated to bicycle travel, with over 42,000 members nationwide. Adventure Cycling is America's bicycle travel inspiration and resource, offering many programs for cyclists, including a national network of bicycle touring routes and organized trips.

Adventure Cycling has recently announced its 2008 Tour schedule—their biggest line-up yet. Check out the details at: www.adventurecycling.org



Owners: Lon Haldeman and Susan Notorangelo

Owners of an Air Friday and Pocket Crusoe

P.O. Box 303, Sharon, Wisconsin, USA 53585

www.pactour.com

262-736-2453

PACTOUR, led by RAAM champs and ultramarathon cycling legends Lon Haldeman and his wife Susan Notorangelo, offer elite performance tours across America, as well as in France and Peru.

Lon rides an Air Friday and has recently led expedition over the highest paved road in the world (Peru), and on Route 66—on his Air Friday.

Their camps and tours start with the Bike Friday Desert Camp in February and run throughout the year.

Check out tour reviews at www.bikefriday.com/tourcompanies



WILD HEART CYCLING

Owners: Ben and Celia Leber

Owner of a Pocket Rocket

www.wildheartcycling.com

2682 NW Shields Drive

Bend, Oregon USA 97701

877-846-9453

“We love Fridays—the little bikes that rock! Bring your Friday for the tour of a lifetime. For us, bike touring is all about leaving the everyday world behind and truly traveling by bike—the ultimate in sustainable recreation—so we leave the SAG wagon and its carbon footprint behind. We’ve created a self-contained experience that is unique in the bike touring community. We will offer you a vacation like none other, where delicious food, friendship and fun are wrapped around an extraordinary and safe cycling experience.”—Ben Leber

Owner: Tom Sheehan

Owner of a Pocket Rocket

www.pedalerspubandgrille.com

877-998-0008

Pedalers Pub & Grille specializes in biking trips in Asia, Alaska, and the Pacific that are designed for the true cycling enthusiasts. They

offer longer rides that will satisfy your urge to pedal, while still leaving ample time to explore off the bike. Their company offers you reasonable prices, first class service, and thoughtfully chosen routes. You will experience lodging with an eye towards experiencing the area's sights, sounds, flavors, and lifestyle first hand.

In 2008, join your fellow Bike Friday riders for a special ride through the exotic paradise of Thailand. The Ancient Kingdoms Ride begins on November 9, 2008.

Bike Friday owners enjoy a special \$2,250 price for this tour (more than 15% off our standard price). For details and reservations log onto www.pedalerspubandgrille.com/bikefriday.





CYCLE OREGON 2008
 September 6–13, 2008
 The Weekend August 1–3, 2008
www.cycleoregon.com
 800-292-5367

“The Best Bike Ride in America” say many of their customers. The tour is co-hosted by Bike Friday owner Jerry Norquist (Pocket Rocket Pro).

Cycle Oregon is a non-profit organization dedicated to bicycling enjoyment, safety, and education. All proceeds from the ride go to the Cycle Oregon Fund at the Oregon Community Foundation which helps preserve and protect the special places of Oregon and supports community development projects in the regions through which we ride.

Whether it’s the week-long tour or the shorter weekend version, Cycle Oregon always includes our signature elements. Stunning scenery. Tribal camaraderie. Personal challenge. The satisfaction of giving back to Oregon communities. Abundant food and drink. Eclectic live entertainment. And a couple thousand people in tight clothes.



Owner: Lauren Hefferon
 Owner of a New World Tourist
 Outside Magazine Bicycle
 Trip of the Year 2007 winner!

www.ciclismoclassico.com
 USA/Canada 800-866-7314 International +1-781-646-3377

“Our mission is to offer high-quality, educational and dreamy itineraries that celebrate the diversity of native peoples and our landscapes. As a specialized “boutique” tour operator since 1988, we provide the most authentic, unique, and exciting vacations in the adventure travel industry. Our well-crafted educational trips in Italy, France, Spain, Austria, and New England are active immersions into local art, language, music, folklore, and of course, delicious cuisine. By combining legendary service and rare cultural experiences, our Ciclismo philosophy continues to energize and transform each and every guest.” –Lauren Hefferon

Co-founder: Colleen McGuire
 Owner of a Pocket Crusoe

www.cyclegreece.gr
 New York 800-867-1753 Greece +30-210-921-8160

CYCLEGREECE is the only bicycle tour company located in Greece with road and mountain bike tours covering all regions of Greece. Co-founder Colleen McGuire believes she owns the only Bike Friday in the entire country. As a tour leader, she zips around the islands on her shiny orange Pocket Crusoe, emblazoned with the name “Cycling Goddess” (a nod to the ancients).

Her BF passion inspired the creation of a Bike Friday Greece tour exclusively for BF owners. In 2008, Bike Friday Greece tours depart on May 3rd, and October 4th. For Tour details, log onto www.cyclegreece.gr/pages/Unique_tour_bike_Friday.htm



Japan Cycle Tours フライデー サイクリング

Owner: Ruthy Kanagy
 Owner of a Pocket Rocket Pro,
 Express tikit™

www.livingabroadinjapan.com
 800-777-0258



Bike Friday riders at a hot springs inn near Mt. Fuji in 2007

FALL FOLIAGE IN HOKKAIDO & HISTORIC KYOTO TOUR: October 6–23, 2008

Join a fun group of cyclists for 10 days cycling among volcanoes, caldera lakes, and hot springs in Hokkaido, Japan’s northernmost island, and 7 days exploring ancient temples and shrines in Kyoto and Nara. The pace is moderate with plenty of time to take pictures, talk to local people, enjoy museums and temples and food. Tour begins in Kushiro, Hokkaido, and ends in Kyoto. For details and application form, contact Ruthy Kanagy, ruthyk@bikefriday.com, 800-777-0258.



CYCLE SULAWESI
Tour Leader: Colin Freestone
 Telephone: +61-0416-202-121
www.cycleindonesia.com.au

Cycle Indonesia/Indonesian Cultural Communications (ICC) offers a 27-day inaugural tour on the island of Sulawesi, commencing in June 2008. The director of ICC is New World Tourist owner Colin Freestone. Colin has lived and worked in Indonesia on and off for 38 years. He organized over 30 educational and training programs in Indonesia for Australian universities and operates an educational management consultancy company in Jakarta. He is a fluent speaker of the country’s national language and competent in Indonesian culture. Colin has ridden in Indonesia since 1992 and will be leading the Sulawesi trip with his New World Tourist, which he’s owned since 2002.

**Other Friday Friendly Tour Companies
 Bike Friday Owners Recommend:**

AGILE COMPASS—France & Italy
Owner Michael Khaw
 June–September (Italy) +39-340-500-3150
 October–May (USA) +1-408-338-8250
www.agile-compass.com

SECOND SUMMER TOURS—Hawaii
Led by Pete Penseyres and Rob Templin
www.secondsummertours.com 541-517-7578

EL TOUR—Budget Bicycle Tours in Mexico
Basil Yonkarinis 1-416-848-0265

CYCLE TREKS—Cycle British Columbia Canada
Rob Fawcett
www.cycletreks.com 877-733-6722

The solution to a travel problem

Alan and Hanz Scholz, founders of Green Gear Cycling, grew up building and racing performance bikes at the family-owned *Dakota Nomad* bicycle shop in Fargo, North Dakota, USA. The idea of manufacturing a high performance travel bike formed in 1985, when Hanz made his landmark trip to Europe with a cheap (then state-of-the-art) folding bike. He came back with a sore butt and a vow to invent a high-quality travel bike of his own. With a knack for bike design, he created a prototype that led to the production of the original Bike Friday in 1992. You'll find this bike hanging in our Green Gear Cycling museum in Eugene, Oregon, USA. Bike Friday soon attracted enthusiastic reviews from customers and the cycling press. Alan, who founded the Burley Design Cooperative in the late 1970s, joined his brother to produce what has become renowned as one of the world's leading performance travel bicycles.



**Bike Friday Co-founders
Alan and Hanz Scholz**

Why the name Bike Friday?

Bike Friday was named after Man Friday, Crusoe's trusty companion in the novel *Robinson Crusoe*. Eventually the Bike Friday brand name became more recognized than the corporate company name, Green Gear Cycling (both of these names were the brainchild of friend Paul Moore). The name reminds us that like Robinson's friend, a Bike Friday is your trusty traveling companion, unobtrusive, yet always there, ready to support and transport you on your every adventurous whim!



Irv Housinger



Jeff Linder



David Harrington

*A BIG Thank You
to three early
investor-customers
who helped
make it happen!*



Some of our Bike Friday family prepares to head out for the Providence Bridge Pedal in Portland, Oregon, USA, joining 20,000 other cyclists riding across 10 bridges over the Willamette River in August 2007

Our Mission at Green Gear Cycling, Inc.

Makers of Bike Friday

To build a better tomorrow by offering individual solutions for transportation, personal oil independence, and health.

Bike Friday was born out of a love of cycling. We ride to get away from the stresses of modern society, to fill our lungs with clean, fresh air, to be surrounded by the natural green of the grass and trees. It is also important to be able to ride with others.

Many people think that our company name is Bike Friday, which is actually the name of the bicycle product line. Our company name is Green Gear Cycling, Inc. This name reminds us that we have a choice in how we use resources, the decisions in what we produce and how we sell. It has helped our company keep a small footprint, which is very important since we do not want to step on any flowers.

Here is a short list of projects in which we consciously made decisions to reduce waste and toxicity:

Lean Manufacturing. Lean Manufacturing (developed by Toyota) has been lauded as a production system that increases quality and reduces waste.

Powder Coating. Powder is a highly durable coating with an excellent finish. It has near zero volatiles and the waste can be baked into a block and is inert enough to be put in the landfill. (We are trying to find a use for it though, so it doesn't go into the landfill.)

Metal Preparation. The choice of powder coating and Lean Manufacturing allows us to blast clean each frame just before it is powdercoated. The blasting sand does not pose a health hazard to our employees and the Lean process means that the frame does not sit around long enough to rust and need more treatment before it is coated.

Bike Friday's Pre-owned Bike Program. Modeled after the European concept that companies should be responsible for the products' full life-cycle. Our pre-owned program does that and more. To reuse is even better than recycling!

Eugene's Toxic Right to Know. This is probably the strictest toxic material reporting law in the USA. Even though Green Gear/Bike Friday has continued to grow, our programs to reduce waste and toxins in our system have kept us well below the required reporting level. This is where we want to stay.

Guiding Principles & Beliefs we use at Green Gear Cycling in our Business

Our guiding principles and beliefs are reminders to action.

- We serve at the pleasure of our customers.
- Our cause is furthered through our service to our customers and our relationships with the Bike Friday Community.
- We believe in community as "things we do and share because we care for others, and for the good of the place" (our world). A non-monetary exchange of value.
- We try to do unto others as they would be done unto.
- We strive to under-promise and over-deliver.
- We will not let policy get in the way of good service.
- To serve is one of the requirements of a complete and fulfilling life.
- We believe an important part of life is about doing Meaningful Work.
- We believe in trying to integrate our life, beliefs, and interests with our work.
- Good work is about supplying service, not stuff. It's about making long-term relationships with customers, not just transactions with numbers.
- Building to order and selling directly gives us connections to the users of our work.
- We understand good customers will tell us how to deliver good work if we listen.
- Bike Friday is a concept.
- The bicycle is one of the best things ever invented by humans. We love bicycles.
- A bicycle can and should be integrated into most peoples' lives because of the health, social, environmental, and economical benefits it supplies.
- A bicycle is human scale, health enhancing, highly social, low global impact, extremely economical, low maintenance, understandable, approachable, friendly, and in this fast modern world, still the most efficient transportation ever designed.
- A bicycle amplifies you as a person. It boosts self-esteem. It makes you more capable, stronger, more outgoing, healthier, better looking, but it must be there when you need it wherever you are in the world.

That is Bike Friday.

Bike Friday Focus

Our Focus at Bike Friday/Green Gear Cycling is designing and building more useful, convenient bicycles to empower each and every cyclist.

If you would like to learn more about our company vision and goals go to our website www.bikefriday.com and choose 'The Company' tab at the top.

When you buy a bike from Bike Friday we hope to have you as a life-long customer. This means that we want you to be happy with your bike and support you for a lifetime of cycling. We have a staff of full-time service people so we can offer you full-time service. We are set up to give you tech help over the phone as well as take parts orders when you need new tires or other items. We can also give your bike an overhaul or do an upgrade of components after you have taken your bike on

several adventures. Read what some of our customers have said about their experience with us. (See below).

The fun, talented, occasionally grease-covered Bike Friday Service team includes Tim, Monty, Quincy and Hank at the Bike Stands. Give us a call Monday–Friday, 8:00 a.m.–5:00 p.m., or Saturday 9:00 a.m.–4:00 p.m.(PST). After-hours service available in case of an emergency.

Call us at 800-777-0258—we have someone available to help!



Tim L.



Monty C.



Jake S.



Hugh L.

Customer Comments About Our Service Department

From Thomas Quinn—July 2007

“You guys are fantastic!

Yesterday I received the catalogues and the pedal/headset wrench, the failings of which I had presented to Tim on the phone. The speed of the response is indicated by the fractured language on the invoice, “...(pedal/headset 1-1/4) his doesn’t fit his wrench.” As a sometime professional linguist, this is the sort of fracturing I can appreciate.

Again, many thanks for your kindness and professionalism. Cheers!”

From Barrie and Wendy Wylde—April 2007

“Recently we wanted to upgrade our bikes to 9-speeds but weren’t quite sure how this could be done. We talked to Hugh Larkin who found out how to do it, and he explained to us that we needed the SRAM Dual Drives. Boy, was he right! The bikes have never been easier and faster to ride.

Two other people at your shop who are always friendly and willing to help the customers are Monty and Tim. They really know their stuff and take time to look after your customers. When Monty was adjusting the bikes after we had been for a ride, Rob English was test-riding a *tikit*TM and we will probably be getting a couple later on.

It’s employees like these that have made your company successful and keep us coming back.

Happy Cycling!”

Services Offered by Our Customer Service Department Include:

Technical Help Over the Phone Call us Monday through Friday, 8:00 a.m.–5:00 p.m. Pacific Standard Time 1-800-777-0258. Our Service Technicians are available 24/7 for emergencies.

Frame Inspection & Alignment We check the entire frame for fatigue, or excessive wear, and any necessary realignment adjustments.

Tune-up Includes brake and gearing adjustment, truing wheels, inspecting all cables, a thorough cleaning and replacing decals.

Overhaul (includes frame inspection & alignment)

Full tune-up *plus*, components are removed, frame realigned, and non-sealed wheel bearings are repacked. Your bike is thoroughly cleaned and new cables and bar tape installed.

Repaint Brighten up your bike by choosing from one of (18) Bike Friday colors! *See page 19 for color choices.*

Component Upgrades We have hundreds of components to choose from.

Parts & Accessories Sales Visit our webstore at www.bikefriday.com/store for most common parts. Give us a call if you have specific needs.

Dual Drive/3x Hub Overhaul Includes parts except new derailleur.

New Wheel Build • Wheel True • New Handlebars, Split & Shim • Fork Upgrade

Stem Upgrade Go to www.bikefriday.com/node/1630 to see the stem choices available.

Warranty Issues

"I was so impressed, I joined the company!"

Bike Friday Customers Who Have Come to Work With Us



Customer Rob English is a Bike Friday Designer and Engineer. Owner of a Pocket Rocket, PRP Ti, Pro Ultralight prototype, tikit™, Tandem XL Ti

"After 5 years of traveling and racing around the world following summer all year 'round I finally decided that Bike Friday was a place I wanted to be. It is great to be involved with such an awesome team creating innovative bicycles. Having to deal with winter isn't so great but I guess I'll have to get used to liquid sunshine! 2007 was a very busy year, helping Hanz get the tikit™ designed and into production, but I still managed to compete in a variety of races, with some success (my worst placing all year was 2nd!). For 2008, I aim to keep on with the Continuous Improvement Program here at Bike Friday, and hopefully ride a little faster too! Check out my latest news at <http://rob.bikerevuk.com>"



Customer Ruthy Kanagy is a Bicycle Consultant. Owner of an Express tikit™ and Pocket Rocket Pro

"Bike Friday got me started cycling about eight years ago and changed my career from university professor to Bicycle Travel Consultant. The best thing about my job is hearing customers'

cycling experiences. As BF 'Ambassador to Asia' I communicate with dealers and customers in Japan, Korea, and Taiwan—finding out about custom fit, folding Bike Fridays!

My first touring experience was riding my SatRDay recumbent around Hokkaido, Japan's northern island. I enjoyed it so much, I took a group of BF cyclists there in 2006. In September 2007, another group of BF owners and I visited Tokyo and Kyoto and rode with the Japanese Bike Friday community. It was HOT, but we had a great time seeing temples and gardens, staying in traditional inns and sampling Japanese food. Thanks to "Cycle Tokyo" volunteers (all BF owners) and Kyoto BF cyclists for guiding us! If you're ever in Tokyo, contact Cycle Tokyo: <http://cycle-tokyo.cycling.jp/>

Last fall my Express tikit™ took me to Provence in France to explore medieval stone villages and vineyards. Bike Friday has opened up the world for me. "Where has your Bike Friday taken you?" Visit www.livingabroadinjapan.com to learn more about Ruthy and her cycling experiences.



Customer Hugh Larkin is a Bike Friday Bicycle Consultant. Owner of a SatRDay, New World Tourist, Air Glide, and XL Tandem

"I've been riding a bike for years, so when I first read about Bike Friday's New World Tourist and Pocket Rocket about

15 years ago and how they folded into a suitcase for traveling, I thought, "What a novel concept!" After following more reviews and then talking to one of the first Tandem Two'sDay owners, my wife Sandy and I bought 2 NWTs in 1995. What a joy! Since then, we've toured and traveled with our Bike Fridays on a regular basis, including a 4-month self-contained tour of Europe. I've also commuted for over 9 years on my Bike Friday bikes. As their saying goes, "it fits as good as your [current] favorite bike," but I would add "only better."

While working on a research paper in grad school, I discovered the environmental and sustainable practices of Bike Friday were those that I strongly believe need to be practiced more often by business and community leaders. So when we relocated to Eugene, Oregon, USA, I decided that I wanted to be part of a company that practices what it preaches. And what better company than Bike Friday! Now I get to do some of my favorite things—ride my bike every day, work for an environmentally-conscious company, play in the 'candy store'—a bike factory, and help others to also realize the value and joy of cycling."



Customer Paul Adkins is a Bicycle Advocacy Expert and Bicycle Consultant. Owner of a Family Triple, a Llama, and a Pocket Rocket Pro

"I've tried about every way to make money in the world of bikes: from delivering pizza by bike, to guiding and teaching people to ride, to working for a few of the biggest and best cycling organizations in the country. Now I'm getting certified to teach bicycle safety to kids and adults

through the League of American Bicyclists' Instructor Training. For me, Bike Friday represents the best of bicycling—the simple idea that if you can take your bike with you more often, the better your bike is. I'm also a dad of four kids, and my wife and I have made a conscious commitment to using our bikes to get around town. All my kids have seats on Bike Fridays (see page 16), and they are learning that getting around with their own energy is the way to go! If you ever want an enthusiastic friend to ride with, let me know. I love sharing the joy of cycling with new people. Let's work to create a Bicycletopia!"

The Many Ways Bike Friday Travels With You

Fold & Go!

"Any Way" & "Wherever You Go"

See pages 12–13 for *tikit*™ folding instructions.



Getting ready for the quick fold.

Release 2 quick release levers.



Lift your Bike Friday to swing the rear to under the frame.



Remove the stem and fold down the seatmast.



Nest the handlebar and stem on the frame.



Ta Da! Bike in a TravelBag™ ready to go.

Your custom Pocket Bike Friday (with folding seat mast) folds in seconds to go with you on the bus, under your desk at work, in the trunk of your car, on a train, a taxi, in your boat, in your private plane and yes, even in your canoe!

The optional TravelCase™ allows you to avoid bike box fees and hassle! There is an optional TravelTrailer™ frame which converts your TravelCase™ into a trailer so you can ride away from the airport with your luggage in the TravelCase™ trailer!

"Bike Friday owners take their bikes everywhere. They ride to the airport self-contained, morph into ordinary airline travelers carrying a suitcase (with the bike inside), and then turn back into bicycle tourists at the destination." –John Schubert in his *Bike Friday* review in *Adventure Cyclist*, February 2006



PACK IT...



CHECK IT...



...GO!



Tandem Two'sDay in the trunk of a sports car



Pull Your Tractor!
Customer Shawn Corrigan



In Your Plane
Enno Roosink, Amsterdam



Bike Friday Hokkaido Tour assembling bikes at the Memanbetsu Airport, Japan



Fred Bremen takes his Bike Friday to work every day in his semi.



Down The River
Sharon Bouchonville and her kayak on her way to her favorite paddling spot



Bike Friday Bicycle Consultant Ruthy Kanagy travels on the train in Japan with her Express *tikit*™

TravelBags™

- Made of durable black pack fabric
- Heavy-duty zippers, handles and shoulder strap
- Made in Eugene, Oregon USA!

Compact TravelBag™

Fits most Pocket bikes, with front wheel removed. 27" x 27" x 9". 680g
7013 \$65

tikit™ Quick Transit Cover

Mounts directly on your tikit™, folds into compact package, secured with Velcro cover.
12631 \$55

Tandem TravelBag™

Accommodates a folded Two'sDay or disassembled Tandem Traveler. 820g
36 \$89

Standard TravelBag™

Fits most Bike Friday single bikes. 680g
35 \$79



TravelCases™

A TravelCase™ allows you to pack your Bike Friday for airline or other commercial travel. Our TravelTrailers™ attach to the case, allowing you to pull your gear behind your bike for fully loaded touring! Many customers purchase these items with their first Bike Friday just 'cuz they are cool! (they also work well)



*see pg. 37 for 'exploded' view

Bike Friday TravelCase™

With Tools & Custom Packing Materials

A Samsonite suitcase made Bike Friday the original suitcase travel bike in 1991! The new one is better. Internal capacity is 10" x 20.3" x 29.5" (25.4cm x 52cm x 74cm). 3-dial combination lock. Extendable pull handle and wheels for upright pulling. Includes model-specific packing materials: tools, felt bags, and instructions. Specific to your Bike Friday model. 6.8kg.

TravelCase™ for Pocket Models With Packing Materials

10968 \$229

TravelCase™ for tikit™ Models With Packing Materials

13080 \$229

Case Only (Black)

10966 \$175

Tandem TravelCase™ With Tools & Custom Felt Packing Bags

Yep! Two Samsonite cases with all the tools and packing materials needed to pack your Bike Friday tandem for travel. 12.8kg
11314 \$398

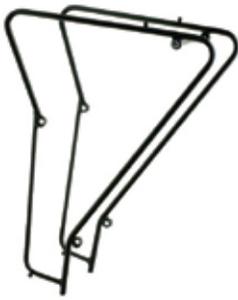
What Comes With Your TravelCase™?



Note: There are items that come with the TravelCase™ which are specific to the particular bike model that you plan to pack.

Racks, Kickstands, & Fenders

Front Racks



BF Front Low Rider Packable Rack

Full low riders designed to work well with small wheels. We make this one to bring the bags up to the level of a 700C fork. 4130 Chromoly, black. 400g

718 \$95

BF Front Low Rider Tandem Rack

Same as single front racks with tandem-specific spacers. 400g

10117 \$95

Rear Racks



tikit™ Front Rack

Holds 1 pannier. Stays on bike when folded.

12793 \$75

BF Rear Rack

Reasonably priced, though not easy to pack with most bikes in TravelCase™. Standard style alloy, black. 530g

719 \$30

BF Folding Rear Rack

Very easy to pack! Sturdy, foldable (4130 chromoly) rear rack that folds to pack flat in suitcase. Takes all standard panniers. Good clearance for big feet. Handcrafted by Bike Friday. Black. 600g 8 "Pick me for easy packing"

9461 \$120

tikit™ Rear Rack

Strong and sturdy. Can hold a top and side bag. Stays on the bike when folded and packed. Protects rear fender! Black.

13332 \$50

We carry a variety of panniers and bags to outfit your bicycle.

Visit our website www.bikefriday.com to see the complete selection.

Trailers

BicycleR Evolution 90-liter Size Trailer

Narrower trailer that comes with a Rubbermaid box that bolts on top. A great bike trunk for grocery shopping, camping, and more.

6964 \$219.95



Proudly Made in Eugene, Oregon, USA

BF TravelTrailer™ With Clamp Hitch

This is the famous trailer frame that bolts onto your TravelCase™ (sold separately). The trailer hitch clamps onto the chainstay (of your Friday rear frame). Slight differences per model. 220g

972 \$189

Heavy-duty Trailer Frame

Suitable for heavy loads or rougher terrain with your TravelCase™ trailer. Good for double Tandem Cases with stacker. 308g

8775 \$239

Hitches

BicycleR Evolution Chain Stay Hitch

Clamp this hitch onto the rear axle of any bike so you can use your trailer on the other bikes in your garage. 81.6g

10616 \$21.95

Axle Clamp Hitch

This hitch can be clamped onto the rear axle of any bike so you can use your trailer on several bikes in your garage.

7528 \$21.95



Clamp-on Trailer Hitches

(not shown)

Air Friday-Style

7423 \$29

Air Bike Combo Hitch/Stand

Attaches a Trailer Hitch and/or a kickstand.

11531 \$34

Pocket Rocket-Style

976 \$25

Tandem Trailer Stacker Unit

A stacker frame that allows you to stack two suitcases on top of each other to make one trailer. 700g

978 \$75





Serfas Tailbones MTB Nue-Gel

Spongy dual density gel seat with Lycra cover. Very good value priced choice.

Men's (shown) 415g
6867 \$25

Women's (not shown) 430g
6868 \$25



Terry Fly Ti Saddles

Bike Friday staff favorite. Flexes in the middle. Textured leather cover with embroidery. Good choice for training and racing. Reduces pressure from front of saddle. Women's saddle shorter and wider. Ti rails.

Men's 255g
8012 \$145

Women's 274g
8086 \$145



BF Touring

Good, basic cushy saddle with stretchy Lycra cover.

Men's 408g
755 \$18

Women's 420g
756 \$16



Terry Liberator Gel

Lengthy rides and more upright touring positions require this wider, contoured in the rear saddle for more comfort. The women's Liberator is styled like the men's (shown here), but with a wider women's shape.

Men's 374g
753 \$85

Women's 255g
10339 \$85



Selle Italia Flite Ti

Long and narrow with Ti rails. The first really light saddle available. Historically the choice for sport riders. Still very popular. "My favorite"/Alan. 235g

751 \$99.50



Serfas Men's RX

Twin bar design to realign sitbones for increased comfort and relief. Dual Density base technology allows base to flex in critical areas.

Men's 921V 510g
11902 \$45



BF Child's Padded Saddle

Short and sweet for your little loved one. Padded. 350g

6669 \$12



Serfas Women's RX

Twin bar design to realign sitbones for increased comfort and relief. Dual Density base technology allows base to flex in critical areas.

Women's 922V 454g
11903 \$45



The Klaco Family from Virginia, USA on their XL Family Triple. When one or two saddles just aren't enough.....

Brake & Shifter Accessories & Tools

Accessories



SRAM Dual Drive Click Box

This little plastic box attaches to the front shifter cable and hooks on to the shifting rod that sticks out of the 3-speed hub.

8607 \$14

SRAM Dual Drive Shifting Rods

This is a small rod that threads into the 3-speed SRAM hub. If you travel you might want a spare.

8903 \$2



3x7 Indicator for Older Style 3-speed Hubs

This small chain fits older style 3-speed SRAM rear hubs and connects to front shifter cable to pull each of the 3 gears inside hub.

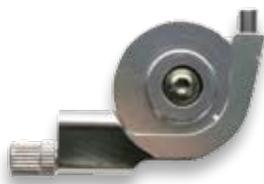
3x7 Indicator
6958 \$5.75

3x7 Indicator Chain
7702 \$5.95

Travel Agent (converts V to road levers)

Allows use of any non-linear pull brake lever with any linear pull brake. Can double cable travel for any brake lever or be used as a roller in place of a noodle. 22g

6921 \$19.50



Single Cable Splitter, da Vinci

Metal connector used on all Bike Friday tandems to disconnect cables when disassembling bike. Black anodized aluminium. Specify brake or shift cable splitter.

Brake Splitter 4g
507 \$12

Shift Splitter 4g
7810 \$12



5/6mm S-shaped Hex Wrench

Handiest little wrench. Fits most important adjustment bolts on your Bike Friday. Now comes on all Bike Fridays. Get yours!

521 \$2



BF Wrench, 6/15mm Family Tandem Tool

This is a handy tool with one of our tandems or any Friday with a Dual Drive hub. 6mm hex adjusts all stems and seat bolts. The 15mm is good for pedals or Dual Drive axle nuts.

7419 \$20



BF Wrenches

36mm x 15mm (pedal/headset 1-1/8 inch) or 40mm x 15mm (pedal/headset 1-1/4 inch). Has pedal wrench on end for when packing your bike into its case. Grease those threads!

6991 (36mm) \$12

6990 (40mm) \$12



The Bike Friday Multi-Tool

2, 2.5, 3, 4, 5 and 6mm hex wrenches, 8mm adapter, flat and Phillips screwdrivers.

6803 \$12



This New World Tourist showed Chris Madden the roads in France along the Loire River from its source to the ocean. Chris's wife, Patti King, also made the trip on her Power Raspberry Pocket Crusoe.

Chris wrote: "Interestingly, the two couples we traveled with rented their bikes in France. With delivery and pickup, plus transfer of baggage, their cost was about 1/2 what a new Bike Friday would cost. Hopefully, they will become customers before their next trip."



Chain Retainer

For folks who will fold their bikes frequently. It keeps your chain on the rings (and the grease off your hands) when you unfold your Bike Friday Pocket model. Easy to install. Get it with your Friday if you expect to fold it a lot. /Alan

10204 \$19.95



Mirrycle™ Mirror

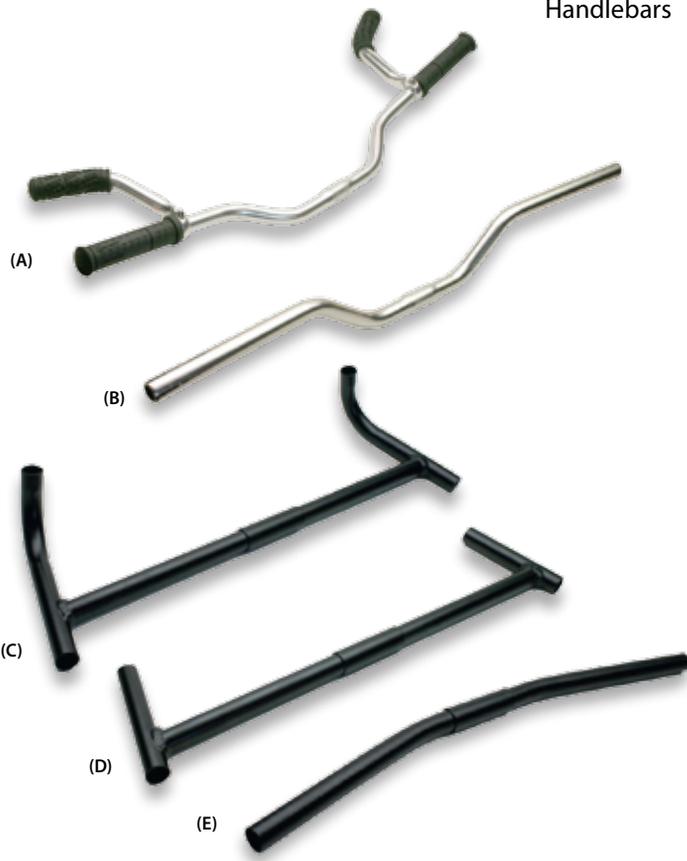
A rear view mirror that attaches inside the end of handlebar. Several adjustable angles.

619 \$15

Dia-Compe Tandem Stoker Lever Pegs

These bar pegs allow tandem stoker to have the same drop-bar STI hand position the captain has. 240g

6546 \$30



Handlebars



A tikit™ TO EXPLORE PHNOM PENH

Alvin Lee
Owner of a Green Gear Green tikit™

"My tikit™ folding bicycle flew in with me as part of my normal luggage on Silk Air. It rides brilliantly and can keep up with the anarchic traffic of Phnom Penh easily.

It is truly wonderful to have your own wheels especially on occasions where there is no other means of transport. The tikit™ never fails to draw a crowd and the doormen at Phnom Penh Hotel were only too glad for some origami amusement when I unfurled the compact tikit™ right before their eyes, in 5 quick seconds.

You could say I had a tikit™ to smiles!"

(A) BF Child/Adult Stoker Bar Set

Aluminum 3–4" rise MTB bars with bar extenders for two hand positions and extra flexibility for different sized stokers. These bars adjust for both reach and height for very small kids and up. For the middle on a triple or rear on a tandem. 680g

6668 \$40

(B) MTB Alloy Bars

Aluminum 3–4" rise bars. Easy to cut to width. Can adjust reach just by rotating. 630mm, 300g

4017 \$15

(C) Bike Friday STI Touring Bars

These were invented at Bike Friday so you could have a comfortable touring bar and still be able to use STI shifters. Splittable and packable. Works with mountain style shifters or barcons, too. Cool and ergonomic! /Alan

STI Touring Bars (44cm) 260g	8121	\$58.00
STI Touring Bars (46cm) 272g	8120	\$58.00
STI Touring Bars (49cm) 280g	8119	\$58.00

(D) Bike Friday H-bars

These were invented at Bike Friday so you could have a comfortable touring bar with several hand positions. For use with bar-end shifters, rapid fire and grip shifters. Great touring bar if I do say so myself! /Alan

Touring H bars 44cm, 215g	7867	\$45.00
Touring H bars 46cm, 225g	7868	\$45.00
Touring H bars 49cm, 230g	44T	\$45.00

(E) Bike Friday MTB Bars

These mountain bike bars split in half to make packing easier. Light flat bars with Bike Friday easy packing touch. 560mm, 200g

72 \$25

Accessories

Pedals, Toe Clips, & Straps

Platform



Quick Snap Quick Release Pedal

One sided alloy/platform pedal for toe clips with metal dust cap. Pedal comes off (including axle) without a tool like our trailer hitch. 348g

7880 \$69
12924 \$110 (SPD)



Bike Friday Alloy Touring Pedals for Toe Clips

Basic touring pedal if you still use toeclips and straps. Some of us Bike Friday folks still do and have been since the 60's! 260g

699 \$19.50

Folding



Folding Pedals VP-113

Keep the pedal from sticking you in the leg or side while you carry your bike in its bag. These are a nice pedal to ride. Double-sided and easy to fold. My around-town favorite even though mostly plastic. Best bang for the buck, I think. /Alan. 400g

11655 \$16

Folding Pedals VP-117

Though #11655 is my favorite, this is another good folding pedal. Attractive appearance, all metal for durability./Alan. 520g

694 \$25

SPD



SPD (Not Shown)

Shimano M959 XT SPD

Dual-sided alloy pedal platform SPD. The off-road SPD standard for the mountain cyclist and Tourist alike. 371g

7136 \$179

Shimano M324 Dual Function SPD

Dual-function alloy pedal platform with fittings for toe clips on one side and SPD on the other side. This pedal from Shimano makes a lot of sense on a multipurpose bike. 530g

695 \$70

Shimano M520 Dual-Sided MTB Pedal SPD

Dual-sided alloy SPD. Lower cost version of the Shimano XT standard. 415g

7119 \$55

Toe Clips & Straps



Toe Clips (sets)

Small toe clips and straps, 100g

968 \$7

Medium toe clips and straps, 100g

967 \$7

Large toe clips and straps, 100g

966 \$7

Toe straps

Pair, 78g

7393 \$4



Mini Clips

Sm./Med., 55g

7394 \$5

Lrg./X-Lrg., 61g

8294 \$5



Cateye Micro Wireless
11913 \$45



Low Mount
Low computer mount for bar height over 37 inches.
8170 \$10

Kickstands, Clothing & More

Kickstands



Air Bike Kickstand

With clamp bracket for Air Friday/ Air Glide. 347g

597 \$25.00

Rear Mount Kickstand

Best for Pocket Pilot, Pocket Rocket, and Pocket Rocket Pro. 340g

596 \$20.00

Two-leg Kickstand

Fits many of the Bike Friday tandems, specify your bike. 542g

8755 \$50.00

Direct Mount Kickstand

For New World Tourist, Pocket Tourist, Crusoe and Family Tandem. 211g

Silver or Black
6519 \$8.00



Bike Friday Headbadge T-shirt

Headbadge on back, small logo on front. Colors: natural, stone blue, red.

Sm.-2X-Lrg. \$15

Slogan "Is that a folding bike in your pocket?" T-shirt

Slogan and logo on back, small logo on front. Color maroon.

- 12610 Sm. \$15
- 12611 Med. \$15
- 12612 Lrg. \$15
- 12613 X-Lrg. \$15
- 12614 2X-Lrg. \$15



Fenders/ Mudguards

Tell us your bike model and we will send you the correct fenders to fit.

A set costs \$60
tikit™ Fenders \$48



Bike Friday Jersey

Designed by two of the fastest guys at Bike Friday—Rob English and Peter Kaspar.

X-Sm.-X-Lrg. \$70

Bike Friday Hat

1124 \$15



Socks

DeFeet Aerator sock has a quick-drying mesh top, Coolmax interior to wick moisture, sag-free cuff, and durable Cordura Nylon toe and heel. The knitted-in navy Bike Friday logo will never fade away. You'll wonder what you ever did without a pair (or seven)!

\$10.00

Item#	Size	Men's Shoe	Women's Shoe	European Shoe
12076	Small	—	5–8	36–39.5
12077	Medium	7–9	8.5–10.5	40–42.5
12078	Large	9.5–11.5	11–13	43–45.5
12079	X-Large	12+	—	46+

Books and DVD's by Bike Friday Owners



The Handsomest Man in Cuba
by BF Customer Evangelist, Lynette Chaing

13132 \$17



16,000 Feet on a Friday
Adventures in Peru
by Lynette Chiang

12090 \$20



Living Abroad in Japan
by BF Bicycle Consultant, Ruthy Kanagy

11722 \$17.95

Route 66: Pedaling the Mother Road
by Lynette Chiang

12495 \$20

Tires We carry more high pressure 20" tires & tubes than anyone we know of anywhere!
Make sure you get a spare!

Tires

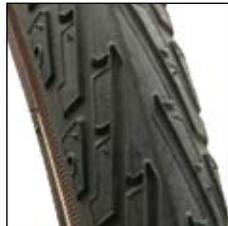
406: 20 Inch, Wide Rim



Conti Grand Prix

This is the lightest and narrowest tire available for 406 wheels. Actual diameter is closer to 18.25 inches. Tire wear will benefit from being aged 6 plus months.

Item#	Size	Rim	PSI	Wt.	Price
958	20x1.125	406	120	200g	\$35.00



Conti Contact

Very popular tire for touring. Moderate tread for use on multiple surfaces.

Item#	Size	Rim	PSI	Wt.	Price
12024	20x1.375	406	70	410g	\$25.00



Primo Comet

This is a nice low profile tire. Makes an excellent riding tire for light touring and recreational rides. Available in a Kevlar belted version (Item 7791)

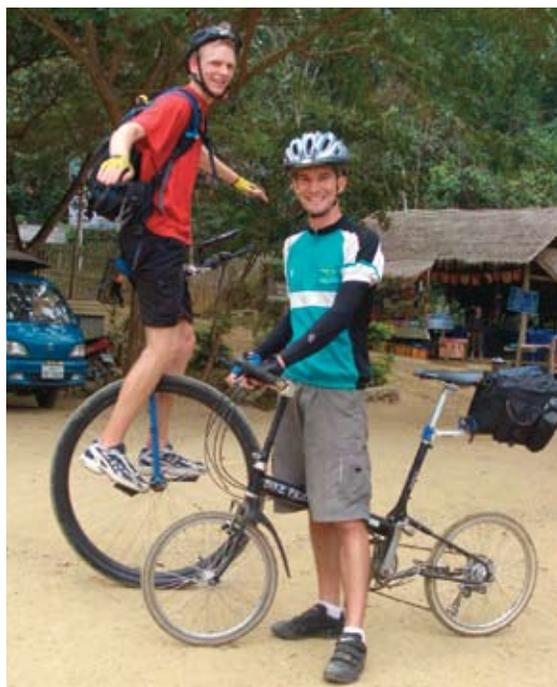
Item#	Size	Rim	PSI	Wt.	Price
962	20x1.35	406	100	255	\$18.00
7791	20x1.35	406	100	255	\$29.00



Kenda Kontact & Kwest

Good commuting and around town tire.

Item#	Size	Rim	PSI	Wt.	Price
8739	20x1.75	406	65	590g	\$15.00
9807	20x1.5	406	100	460g	\$18.00



Sorry folks!
 We only carry 16" or 20" wheels and tires at Bike Friday!

Just ask Jason Williams of Grasshopper Adventures

A Friday Friendly Tour Company

See page 24–25 for details.

406: 20 Inch, Wide Rim



Primo V-Monster

Good all-around tire with inverted heavy tread. Rolls well just about anywhere except really slick mud. Lasts a long time. The wider size can be used on the Pocket Llama, GNU and Air Llama. Expedition Touring.

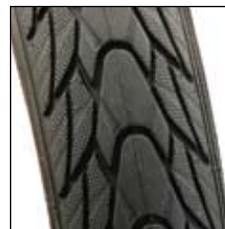
Item#	Size	Rim	PSI	Wt.	Price
11280	20x2.1	406	65	560g	\$19.00
960	20x1.75	406	65	420g	\$18.00



Primo V-Track II

Good off-road tread for trail where traction is paramount.

Item#	Size	Rim	PSI	Wt.	Price
956	20x1.75	406	40	400g	\$18.00



Schwalbe Marathon Plus

Reinforced with Smart Guard. One of the best urban commuting tires. Hard rubber and good durability. Embedded tread similar to V-Monster, but with higher PSI.

Item#	Size	Rim	PSI	Wt.	Price
11605	20x1.75	406	45	475g	\$45.00



Schwalbe Marathon K

One of the best urban commuting tires. Hard rubber and good durability. Has Kevlar belt to reduce cuts and punctures. embedded tread similar to V-Monster with higher PSI.

Item#	Size	Rim	PSI	Wt.	Price
8140	20x1.5	406	100	435g	\$30.00
11619	20x1.75	406	100	450g	\$30.00



Schwalbe Stelvio K

This is a high PSI tire with great road feel. Very durable considering how light they are.

Item#	Size	Rim	PSI	Wt.	Price
9209	20x1.125	406	115	210g	\$34.00



Trailer Tire

12x1.75

For Bike Friday trailers. 235g

963 \$10.00

Valve Converters

PV to SV

8464 \$1.50

Rim Converters

SV to PV, 0.85g

979 \$1.75



451: 20 Inch, Narrow Rim



IRC Roadlite EX

This has been the top 451 road tire for years. It is a lightweight and fast tire. We give it credit for the original Pocket Rocket design! /Alan

Item#	Size	Rim	PSI	Wt.	Price
952	20x1-1/8	451	100	210g	\$23.00



Kenda Kwest

The best touring tire for the 451 wheeled bikes. It also has enough tread for riding gravel fire roads. Good general choice.

Item#	Size	Rim	PSI	Wt.	Price
11270	20x1-1/8	451	100	295g	\$20.00



Primo Comet & Comet K

This is a nice low profile tire. Makes an excellent riding tire for light touring and recreational rides. Available in Kevlar belted versions. I like how they roll. /Alan

Item#	Size	Rim	PSI	Wt.	Price
9761	20x1-1/8	451	110	265g	\$20.00
953	20x1-3/8	451	85	285g	\$20.00
K Versions					\$27.00



Schwalbe Stelvio Raceguard

This is a high PSI tire with great road feel. This tire is the choice of the racers here at Bike Friday. Very durable considering how light they are.

Item#	Size	Rim	PSI	Wt.	Price
9995	20x1-1/8	451	120	235g	\$34.00

349: 16 Inch Rim (fits the *tikit*™)



Schwalbe Marathon K

Reinforced with Smart Guard. One of the best urban commuting tires. Hard rubber and good durability. Kevlar belted.

Item#	Size	Rim	PSI	Wt.	Price
7829	16x1.375	349	85	290g	\$26.00



Schwalbe Marathon Plus

Reinforced with Smart Guard. One of the best urban commuting tires. Hard rubber and good durability. Embedded tread similar to V-Monster, but with higher PSI.

Item#	Size	Rim	PSI	Wt.	Price
12763	16x1.375	349	55-95	480g	\$45.00



Primo Comet K

This is a nice low profile tire. Makes an excellent riding tire for light touring and recreational rides. Kevlar belted.

Item#	Size	Rim	PSI	Wt.	Price
7744	16x1.375	349	85	215g	\$29.00
964	Non-K				\$18.00

Folding



406: 20 Inch, Wide Rim

Schwalbe Stelvio Folding

This is a folding version of the very popular Stelvio tire. It has a dual compound tread as well as a RaceGuard belt which protects against punctures. Makes it easy to carry a spare!

Item#	Size	Rim	PSI	Wt.	Price
11120	20x1-1.125	406	120	190g	\$47.00

Schwalbe Marathon Folding Racer

Item#	Size	Rim	PSI	Wt.	Price
12565	20x1.5	406	50-85	295g	\$42.00

349: 16 Inch Rim (fits the *tikit*™)

Schwalbe Stelvio Folding

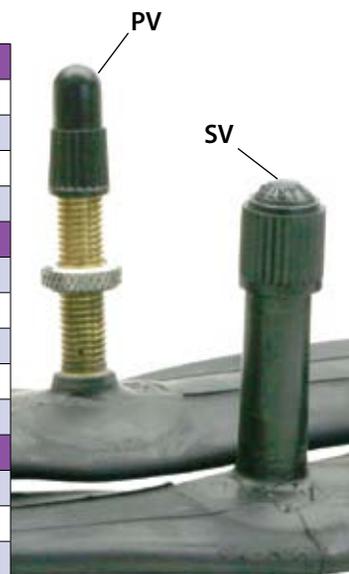
This is a folding version of the very popular Stelvio tire. It has a dual compound tread as well as a RaceGuard belt which protects against punctures. Makes it easy to carry a spare!

Item#	Size	Rim	PSI	Wt.	Price
12715	16x1-1/8	349	120	175g	\$47.00

Extra Inner Tubes (for all Fridays)

SV - Schraeder valve, PV - Presta valve. (Schraeder will not fit Sun 14 Alpha rim)

451 RIM	Item#	Description	Price
PV	987	20x1-1/8 PV (451)	\$6.00
PV	980	20x1 PV (451), 70g	\$6.00
PV	7447	Salsa 20x1-1/8 PV (451)	\$6.00
SV	981	20x1 1/8 to 1 3/8 SV (451), 100g	\$6.00
406 RIM	Item#	Description	Price
PV	982	20x1.5 to 1.75 PV (406), 128g	\$5.50
PV	984	20x1.125-1.5 PV (406)	\$5.50
SV	983	20x1.5 to 1.75 SV (406), 106g	\$5.50
SV	985	20x1.125-1.5 SV (406)	\$5.50
SV	10541	20x1.9-2.125 SV (406)	\$5.00
349 RIM	Item#	Description	Price
	5254	16x1.375 SV tube (fits the <i>tikit</i> ™)	\$5.50
	5255	16x1.375 PV tube (fits the <i>tikit</i> ™)	\$6.00
	986	12" trailer tube SV	\$6.00



"In September 2007 I rode most of the way from Portland, Oregon, USA to Los Angeles, California, USA on an organized tour with America By Bicycle (Ride the West). Bike Friday helped me get there, since I got hit by a car 3-weeks before the start of the trip. My Bike Friday salesperson looked at the photos of the crashed bike and helped me get the parts I needed. So my Pocket Rocket Pro and I rode 1,000 miles of the 1,400 miles from Portland to Costa Mesa!"

Ann Symonds
Owner of a Cream Soda Blue
Pocket Rocket Pro

The pictures in this catalog are from customers on their adventures.

Visualize yourself joining them! If you have questions or find yourself charmed by the possibilities, Bike Friday match-making experts are ready to help you fulfill your personal adventure.

Call 1-800-777-0258 or 1-541-687-0487



We believe...

To live active, productive lives, most of us must travel to many places daily. Since the bicycle is the all-time most energy-efficient travel machine, we can solve many of our daily transport problems—with the right bicycle package—one that is made for the individual rider.

In 2006, we recognized that Global Warming is a real threat to our future.

It is time to provide personal solutions for daily transportation and oil independence. We have designed a bicycle that will help an individual's daily commute become carbon-free, riding a bicycle that fits, and that will fold and unfold quickly with no adjustments needed.

We offer you the *tikit*TM and ask you to join us in our mission to change the world we live in.



**The *tikit*TM mission:
More people on bikes, fewer cars
and a clean, healthy future.
Say "no" to oil.**

See Pages 12-13 for Details

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